

# **Transfer Pathways**

## **Removing Transfer Obstacles:**

### **Meta Majors and Guided Pathways for University Transfer Students**

Meta-majors and guided pathways are proven best practices that enable more community college students to complete degrees. Winthrop University and York Technical College partnered to develop 4 meta-majors and guided pathways that enable students to seamlessly transfer into over 40 majors at Winthrop. Learn how your Associate in Arts, Associate in Science and other university transfer programs can easily be part of Winthrop's meta-majors and create your own with other universities.

## PRESENTERS



**JOHN MCGILL**

Associate Dean,  
Educational Partnerships  
York Technical College



**AMANDA JAMES**

Associate Vice President &  
Dean of Admissions  
Winthrop University



**CASSANDRA VERARDI**

Associate Dean,  
Academic Support Services  
York Technical College



**CRAIG GERO**

Senior Transfer  
Admissions Counselor  
Winthrop University



**ERICA PANTON**

Director of Pre-  
Collegiate Programs  
Winthrop University

## AGENDA

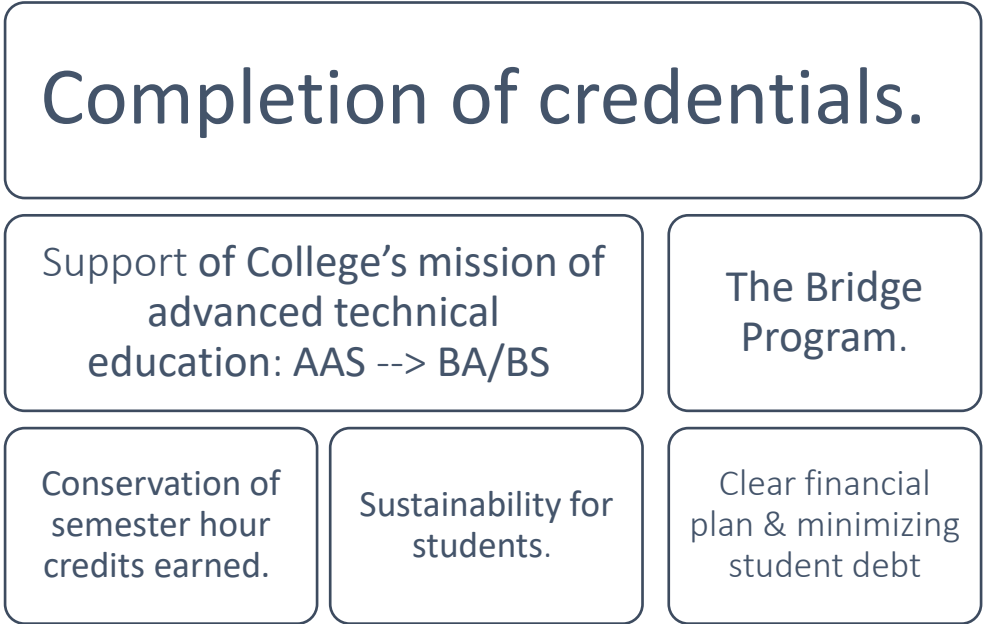
1. What, Why, Guiding Principles & Goals
2. Strategies & Essential Practices
3. Group Work & Sharing
4. Successes & Challenges
5. Next Frontiers for Transfer
6. Closing & Questions

## What & Why. Guiding Principles & Goals.

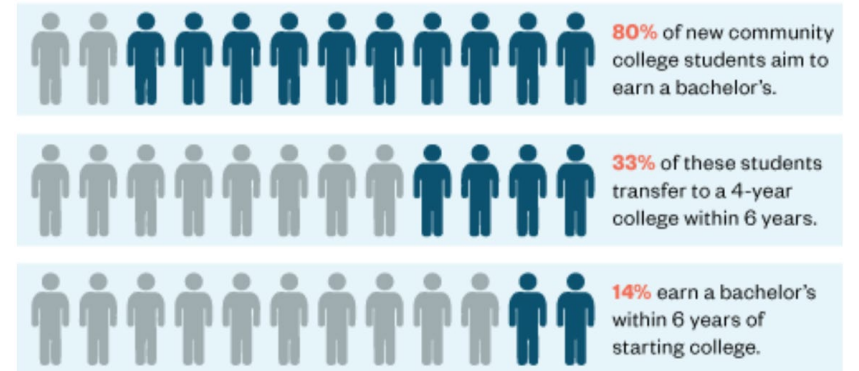
- What.** Developed clear transfer pathways between York Technical College and Winthrop University with advising support.
- Why.** Fulfilling our mission of "Maximizing Student Success". Next logical step based on history and to create a cohesive learning experience across both institutions.

**Guiding Principles.**

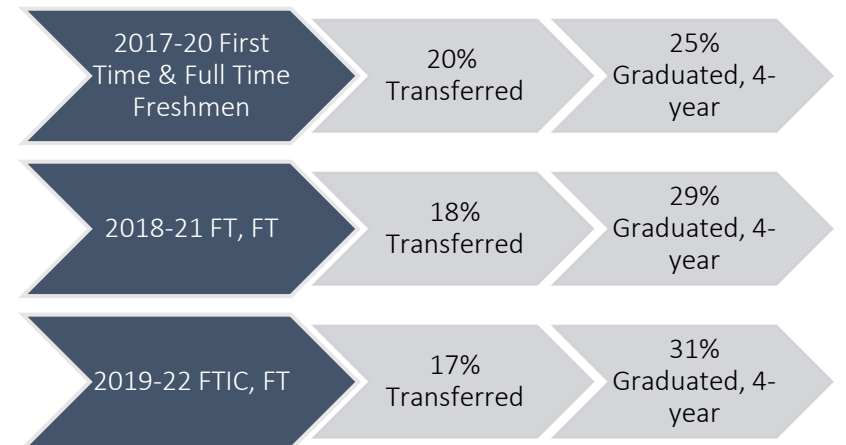
**Goals.**



### Transfer Students Struggle to Earn a Bachelor's Degree

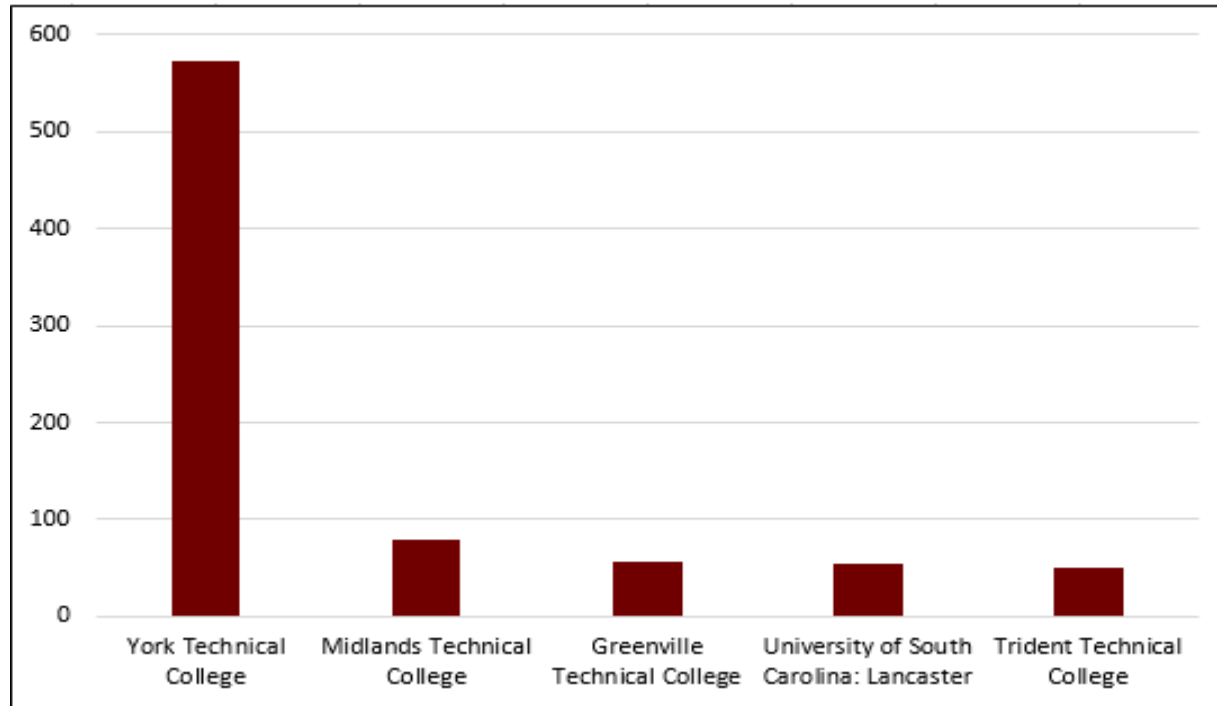


<https://ccrc.tc.columbia.edu/media/k2/attachments/tracking-transfer-institutional-state-effectiveness.pdf>



YTC Transfer Outcomes from Any Program

5-year Transfer Enrollment to Winthrop  
 2019-2023



York Tech and Winthrop Bridge Program  
 Enrollment 2019-2023

Cohort	Enrolled	Transferred
2019-2020	38	29 (76%)
2020-2021	42	30 (71%)
2021-2022	41	20 (49%)
2022-2023	50	9
2023-2024	49 (fall '23)	

At Winthrop, Transfer student enrollment accounts for over 25% of total undergraduate enrollment

## Your Turn!

Join by Web: [PollEv.com /cassandraver924](https://www.pollEv.com/cassandraver924)  
Join by Text: Send **cassandraver924** to **22333**



## Strategies & Essential Practices



01.

Prioritize transfer student success.

- ✓ College mission & strategic plan
- ✓ Data sharing
- ✓ Designated staff and committees

**ACCOUNTING GUIDED PATHWAY**  
Business and Management Meta-Major

If you're passionate about analyzing business situations, preparing reports, and presenting your findings then the accounting concentration at Winthrop may provide a perfect fit! Earn an Associate of Arts from the Business and Management Meta-Major from York Technical College, and transfer to Winthrop University to earn your Bachelor of Science in Business Administration - Accounting and then pursue an MBA to become a Certified Public Accountant. Winthrop's dynamic and focused program prepares students to pursue an accounting track MBA and/or take one of the professional exams for certification, such as Certified Public Accountant, Certified Management Accountant or Certified Internal Auditor.

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02.

Create clear program pathways with aligned high-quality instruction.

- ✓ Tables and charts, course sequence & program milestones
- ✓ Feedback
- ✓ Alternate pathways



03.

Provide tailored transfer student advising.

- ✓ Website
- ✓ Program & career counseling
- ✓ Check-ins & feedback
- ✓ Financial planning



04.

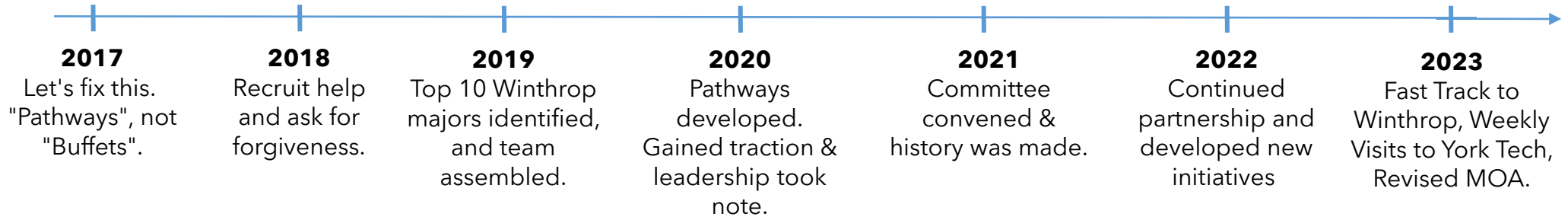
Build strong transfer partnerships.

- ✓ Trust and frequent communication
- ✓ Data sharing
- ✓ Shared support services
- ✓ Transfer champions



Prioritize transfer student success.

## How did we make this happen?



### Creation of a formal Guided Transfer Pathways Agreement

Lays the foundation for a partnership designed to facilitate the seamless transfer of York Technical College (YTC) graduates to Winthrop University (WU).

### Key Partners: Designated staff and a Guided Transfer Pathway Initiative committee

York Tech	Winthrop
<ul style="list-style-type: none"> <li>• Educational Partnerships</li> <li>• University Transfer Program Leadership</li> <li>• Academic Program Leadership</li> <li>• Advising Center Leadership</li> </ul>	<ul style="list-style-type: none"> <li>• Pre-College Program Coordinator</li> <li>• Student Academic Services</li> <li>• Academic Program Faculty</li> <li>• Office of Admissions Leadership</li> </ul>

### CHALLENGES

- > Strong transfer partnerships
- > Executive leadership provide dedicated personnel and inertia
- > Strong cross institutional team with timeline
- > Recognizing the need & creating awareness



Create clear program pathways with aligned high-quality instruction.

02.

**ACCOUNTING GUIDED PATHWAY**

If you're passionate about analyzing business decisions, preparing reports, and presenting your findings, an accounting concentration in business administration, accounting, and financial management may be the right choice for you. Winthrop University and York Technical College have partnered to create a guided pathway for students who want to pursue an accounting career. This pathway is designed to help you plan your course requirements at York Tech and Winthrop University to ensure you are on track to complete your degree in the most direct and timely way possible. For more information, visit [www.yorktech.edu/transfer](#).

YTC Semester	YTC Course	YTC Credit	WU Course	WU Credit
YTC Fall	ACCT 101	3	ACCT 101	3
YTC Spring	ACCT 102	3	ACCT 102	3
YTC Fall	ACCT 201	3	ACCT 201	3
YTC Spring	ACCT 202	3	ACCT 202	3
YTC Fall	ACCT 301	3	ACCT 301	3
YTC Spring	ACCT 302	3	ACCT 302	3
YTC Fall	ACCT 401	3	ACCT 401	3
YTC Spring	ACCT 402	3	ACCT 402	3

### YTC Completion Plans

Show the progression of classes that will take students through their chosen programs in the most direct and timely way possible. Provide a framework of guidance for students that will help them make the most of each semester at York Tech.

### Meta Majors & Transfer Meta Majors

A grouping of related fields of study designed to simplify the process of selecting your major.

### Guided Pathways

- 32 Plans
- 8-Semester Charts (4 - YTC, 4 - WU)

### Meta-Majors and Guided Pathways

Winthrop University and York Technical College have partnered to create **Meta-Majors**, a grouping of related fields of study designed to simplify the process of selecting your major. When you apply to York Tech and indicate that you intend to transfer to Winthrop, you will select a Meta-Major, based on your strengths and career interests.

Within each of the four Meta-Majors below are guided pathways that outline the course requirements at York Tech and Winthrop, and key milestones for you to track your progress towards your associate degree from York Tech and bachelor's degree from Winthrop.

#### Business & Management Meta-Major

Earn your Associate in Arts in the Business and Management Meta-Major from York Technical College and then transfer to Winthrop University's College of Business and Administration to earn your Bachelor of Science in Business Administration with a concentration in:



Is the Business and Management Meta-Major right for me?

- Accounting
  - Learn more about the Accounting concentration
  - Accounting Guided Pathway PDF
- Economics
- Entrepreneurship
- Corporate Finance



**ACCOUNTING GUIDED PATHWAY**  
Business and Management Meta-Major

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ENG 101: English Composition I	3	√	ENG 208: World Literature I	3	√	ART 101: Art History and Appreciation	3	√	ECO 211: Microeconomics	3	√
MAT 110: College Algebra	3	√	MUS 105: Music Appreciation	3	√	ECO 210: Macroeconomics	3	√	HIS 202: American History post 1877	3	√
ENG 102: English Composition II	3	√	ACC 102: Accounting Principles II	3	√	MAT 120: Probability and Statistics	3	√	CPT 101: Introduction to Computers	3	√
ACC 111: Accounting Concepts	3	√	PSY 201: General Psychology	3	√	HIS 102: Western Civilization post 1689	3	√	AST 101: Solar System Astronomy	4	√
BUS 101: Introduction of Business	3	√									
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TERM 5 at Winthrop University			TERM 6 at Winthrop University			TERM 7 at Winthrop University			TERM 8 at Winthrop University		
Course		√	Course		√	Course		√	Course		√
HXCT 301: Human Experience/ Critical Reading, Thinking and Writing	3	√	ACCT 306: Intermediate Accounting II	3	√	ACCT 401: Introduction to Tax	3	√	ACCT 407: Advanced Topics in Financial Accounting	3	√
QMTH 210: Business Analytics	3	√	ACCT 309: Cost Accounting	3	√	ACCT 515 or 520: Advanced Data Analytics or Internal Auditing	3	√	ACCT 509: Auditing Principles & Procedures	3	√
ACCT 303: Accounting Information Systems	3	√	MGMT 321: Management and Leadership	3	√	BADM 250: Legal and Ethical Environment of Business	3	√	ACCT 521: Fraud and Forensics	3	√
ACCT 304: Accounting Analytics	3	√	MGMT 341: Business Information Systems	3	√	FINC 311: Principles of Finance	3	√	MGMT 480: Business Policy	3	√
ACCT 305: Intermediate Accounting I	3	√	MKTG 380: Principles of Marketing	3	√	Physical Activity	1	√	High Impact Practice	3	√
<b>Total credits:</b>	<b>15</b>		<b>Total credits:</b>	<b>15</b>		<b>Total credits:</b>	<b>13</b>		<b>Total credits:</b>	<b>15</b>	

**Business and Management Meta-Major**

Do you know what you want to study in college? Are you interested in starting your college journey early? With our new Fast Track to Winthrop program, you will take only the Dual Enrollment classes you need at York Tech for the Winthrop major of your choice.

The Business and Management Meta-Major is right for you if you're a self-starter who knows the value of teamwork, customer service and creativity. You like examining workflows and cash flows, and you recognize the important role technology plays in all of it. You're a leader, and you're ready and willing to step up and make things happen.



Within the Business and Management Meta-Major get a jump start on your degree requirements for any of the following Winthrop majors:

Accounting, Corporate Finance, Financial Planning, Human Resource Management, Health Care Management, Economics, International Business, Management, Marketing

**YORK TECHNICAL COLLEGE DUAL ENROLLMENT COURSES**

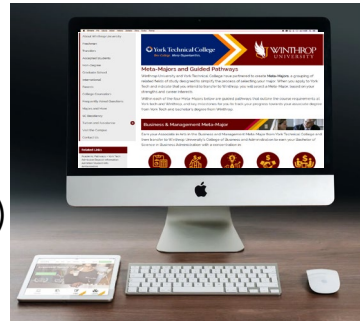
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ART 101: Art History and Appreciation	3	HIS 102: Western Civilization post 1689	3
AST 101: Solar System Astronomy	4	HIS 201: American History to 1877	3
BIO 105: Principles of Biology	4	HIS 202: American History post 1877	3
BUS 101: Introduction of Business	3	MAT 110: College Algebra	3
COL 101: College Orientation	1	MAT 120: Probability and Statistics	3
CPT 101: Introduction to Computers	3	MUS 105: Music Appreciation	3
ECO 210: Macroeconomics	3	PSY 201: General Psychology	3
ECO 211: Microeconomics	3		



Scan the QR code to get started or e-mail [admissions@winthrop.edu](mailto:admissions@winthrop.edu).



**Dedicated Website**  
External (student-facing) &  
Internal (advisor-facing)



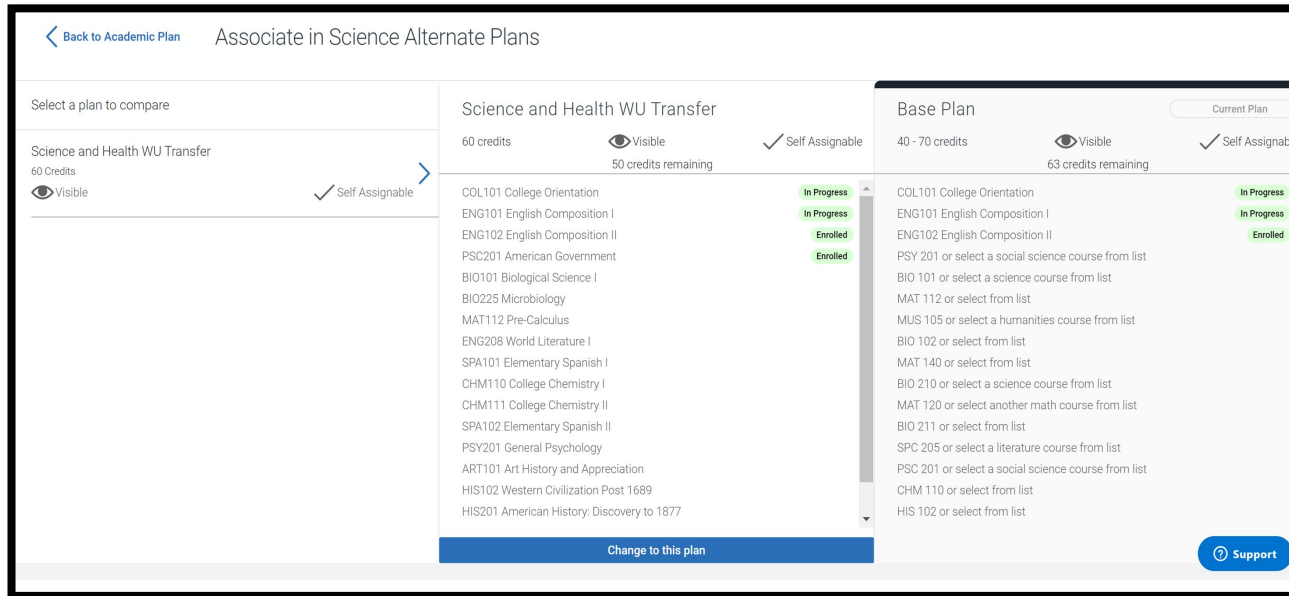
**University Transfer  
Advisor Training  
Self-Advising Guides  
Trainings**

Provide tailored transfer student advising.

**Student Success  
Software:  
Navigate**

Academic Plans  
(specialized for transfer  
pathways)

Categories  
(identifying and tracking  
students)



Advising Topics (at York Tech)	Term 1	Term 2	Year 1	Term 3	Term 4	Year 2
Monitor York Tech e-mail	*	*		*	*	
Schedule/ attend advising appointment & register for next semester classes through Navigate. <a href="https://yorktech.navigate.eab.com">https://yorktech.navigate.eab.com</a>	*	*		*	*	
Build academic plan in Navigate Planner	*					
Create profile in the WU Credit Transfer Evaluator ( <a href="https://winthrop.transfer.degree/app/index.html">https://winthrop.transfer.degree/app/index.html</a> )	*					
Add YTC courses to WU Credit Transfer Evaluator to monitor degree progress	*	*		*	*	
Complete FAFSA. (YTC Code: 003996)			*			*
Maintain a cumulative GPA of 3.0 or higher to be eligible for WU transfer scholarships. Maintain 3.0 & 30 credit-hours for LIFE Scholarship	*		*			*
Apply for YTC scholarships ( <a href="http://www.yorktech.edu/Scholarships/">www.yorktech.edu/Scholarships/</a> )			*			*
Attend WU Transfer Information Session ( <a href="https://www.winthrop.edu/admissions/visit-the-campus.aspx">https://www.winthrop.edu/admissions/visit-the-campus.aspx</a> )				*	*	
The semester before you plan to transfer to WU, complete the WU Transfer Application ( <a href="https://www.winthrop.edu/apply">apply</a> ) and send your unofficial YTC transcript to WU					*	
Apply for YTC graduation					*	
When your final grades are posted for your last YTC classes, send your official transcript to WU.					*	
Advising Topics (at Winthrop)	Term 5	Term 6	Year 3	Term 7	Term 8	Year 4
Monitor Winthrop e-mail	*	*		*	*	
Schedule and attend advising appointment	*	*		*		
Declare a minor if applicable	*					
Review interim grades	*	*		*	*	
Track use of S/U and repeat options	*	*		*	*	
Track cultural events	*	*		*	*	
Maintain a 3.0 or higher GPA & 30 credit-hours per year for LIFE Scholarship			*			*
Complete HXCT 301 with a grade of C- or better			*			
Register for next semester classes	*	*		*		
Monitor progress on 40 credit hours above 299		*		*		
Monitor degree progress in Degree Works	*	*		*	*	
Apply online for graduation				*		

## CHALLENGES

>Creating a seamless experience >Changes to courses/academic programs at both institutions >Advising models

90

\*Number of Fall 2023 York Tech students in a WU Transfer Pathway



Transfer Pathways	*Number of Total Students
Business & Management	69
Science & Health	24
Arts, Language & Communication	16
Society & Politics	76

*\*Students who have a WU MM category in Navigate*



## Next Steps

- Additional Guided Pathways for more majors
- Partnering with Spartanburg Community College, Greenville Technical College and Horry Georgetown Technical College on developing pathways
- Fast Track to Winthrop – Dual Enrollment, 2+2 with York Tech
- Removing Transfer Barriers for students including Reverse Transfer

"I just was contacted by a York Tech student who intends to transfer to WU to major in Business Administration with a concentration in Management and without prompting, they sent me a mock-up of the classes she's completed by using the GUIDED PATHWAY!! What a joyful moment to see the pathways being utilized how we envisioned."

*-Pre-College Programs Coordinator at Winthrop University*

## Your Turn!

Join by Web: [PollEv.com /cassandraver924](https://poll-ev.com/cassandraver924)

Join by Text: Send **cassandraver924** to **22333**



## Questions?

Connect with us!

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