Agenda Item: 6.02F CHE Meeting August 4, 2023



New Program Site Associate of Arts and Associate of Science University of South Carolina Beaufort

Summary

The University of South Carolina Beaufort is situated in the South Carolina Lowcountry, close to two major military installations. Over the years, USCB offered general education courses leading to the AA/AS degrees at the two military installations to address the needs of military personnel. When USCB became a 4-year baccalaureate degree-granting institution in 2004, AA/AS degrees were no longer available to USCB students. However, in a letter dated July 19, 2004 (attached), the SCCHE gave USCB approval to offer the AA/AS degrees at the Marine Corp Air Station (MCAS) and the Parris Island Marine Corp Recruit Depot (MCRD). USCB offered classes in a traditional format on the bases until classroom renovations began at both installations, forcing USCB to shift the classes to the Beaufort campus. However, the instructional sites remained open. In 2019, the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) urged USCB to close both instructional sites. USCB wishes to "officially close the sites" on the installations but continue to honor our commitment to the military by offering the AA/AS programs on the USCB campuses using traditional, hybrid, and 100% online formats. The university's mission emphasizes its commitment to the region and meeting regional needs. Continuation of the AA/AS degree programs aligns with USCB's mission and supports active-duty military personnel. USCB has earned the following designations for being military-friendly:

- Military Friendly School: Gold (22-23)
- Military Friendly Spouse School (22-23)
- Top Colleges for Veterans, Consensus Ranked

The AA/AS degrees are available only to active-duty military personnel and their dependents. Due to changes at the bases, on-site delivery is no longer permissible. The university has a strong commitment to active-duty personnel and remains a key partner with local military installations. In fact, USCB has a full-time Director of Military Programs who splits his time between the two bases. The university seeks to offer the existing AA/AS degrees on the USCB campuses in a traditional, hybrid, or 100% online option. This will allow the university to continue to support active-duty military personnel who may be in the region for a limited period or assigned a new duty station outside the region and allow them to complete a degree.

University of South Carolina Beaufort Undergraduate Student Data, Fall 2022

Undergraduate In-State/Out-of-State Enrollment, Fall 2022	1,687 (82.25%) / 364 (17.75%)

Similar Programs in South Carolina offered by Public and Independent Institutions

Program Name	Total	Institution	Similarities	Differences
and Designation	Credit Hours			
Associate of Arts	60	University of	Offers AA/AS in	Offers programming 100% online,
Associate of		South Carolina	general studies	blended, or traditional format at
Science				one of the Palmetto College
				campuses (USC Lancaster, USC
				Salkehatchie, USC Sumter, and
				USC Union) and to military
				students at Fort Jackson through
				USC Colum

Enrollment Projections

Projected Enrollment				
Year	Fall	Spring	Summer	
rear	Headcount	Headcount	Headcount	
2023	2	4	4	
2024	6	8	8	
2025	10	12	12	
2026	14	16	16	

Headcount represents 0.5 FTE per term and assumes no transfer credit has been awarded. Historically, AA/AS students have been enrolled on a part-time basis due to their active-duty status.

Institutional Approvals and Dates of Approval (include department through Provost/Chief Academic Officer, President, and Board of Trustees approval):

Evaluating Unit	Approval Dates
Assistant Vice Chancellor for Academic Affairs (Interim)	12-20-2022
Academic Affairs & Institutional Effectiveness	12-20-2022
Academic Steering Committee	01-09-2023
Academic Affairs Council	01-06-2023
Executive Vice Chancellor & Provost	01-06-2023
Courses and Curricular Committee	01-13-2023
Faculty Senate	01-20-2023
Chancellor	01-23-2023
USC Board of Trustees	02-24-2023

PROGRAM MODIFICATION PROPOSAL FORM

Name of Institution: University of South Carolina Beaufort (USCB)

Briefly state the nature of the proposed modification (e.g., adding a new concentration, extending the program to a new site, curriculum change, etc.):

The purpose of the program modification is to close two instructional delivery sites on the local military installations: Marine Corp Recruiting Depot at Parris Island (PI), and the Marine Corp Air Station Beaufort (MCAS), and add the University of South Carolina Beaufort Campuses as the new instructional locations for the for the AA/AS programs. In addition, we would like to add hybrid, and 100% online delivery options in addition to the traditional delivery format.

Current Name of Program (include degree designation and all concentrations, options, and tracks):

- 1. Associate of Arts (AA)
- 2. Associate of Science (AS)

Proposed Name of Program (include degree designation and all concentrations, options, and tracks):

- 1. Associate of Arts (AA)
- 2. Associate of Science (AS)

Progr	am Designation:	
	Associate's Degree	☐ Master's Degree
	Bachelor's Degree: 4 Year	Specialist
	☐ Bachelor's Degree: 5 Year DMA)	Doctoral Degree: Research/Scholarship (e.g., Ph.D. and
	Doctoral Degree: Professional Pra	actice (e.g., Ed.D., D.N.P., J.D., Pharm.D., and M.D.)
Does	the program currently qualify for sup	plemental Palmetto Fellows and LIFE Scholarship awards?
	Yes	
	⊠ No	
f no, awar		r supplemental Palmetto Fellows and LIFE Scholarship
	Yes	

Proposed Date of Implementation: Fall 2023

CIP Code: 240101

No.

Current delivery site(s)

3450 USC - Beaufort 240101 0 Liberal Arts and Sciences AA/AS 0 70047 Marine Corp Air Station 3450 USC - Beaufort 240101 0 Liberal Arts and Sciences AA/AS 0 70061 Parris Island Marine Corp Base

Current delivery mode: traditional

Proposed delivery site(s)

University of South Carolina Beaufort Campuses: Beaufort Campus – 50901, Bluffton Campus – 50903, and Hilton Head Island Campus – 56518; Online Degree Programs – 85750; and Blended Distance Education - 85500

Proposed delivery modes: Traditional, blended, and 100% online delivery.

Program Contact Information (name, title, telephone number, and email address):

Dr. Kimberly Dudas Interim Assistant Vice Chancellor for Academic Affairs kdudas@uscb.edu - 843-208-8310

Institutional Approvals and Dates of Approval:

Evaluating Unit	Approval Dates
Assistant Vice Chancellor for Academic Affairs (Interim)	12-20-2022
Academic Affairs & Institutional Effectiveness	12-20-2022
Academic Steering Committee	01-09-2023
Academic Affairs Council	01-06-2023
Executive Vice Chancellor & Provost	01-06-2023
Courses and Curricular Committee	01-13-2023
Faculty Senate	01-20-2023
Chancellor	01-23-2023
USC Board of Trustees	02-24-2023

Background Information

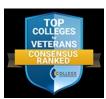
Provide a detailed description of the proposed modification, including target audience, centrality to institutional mission, and relation to strategic plan.

The University of South Carolina Beaufort is situated in the South Carolina Lowcountry, close to two major military instillations. Over the years, USCB offered general education courses leading to the AA/AS degrees at the two military installations to address the needs of military personnel. When USCB became a 4-year baccalaureate degree-granting institution in 2004, AA/AS degrees were no longer available to USCB students. However, in a letter dated July 19, 2004 (attached), the SCCHE gave USCB approval to offer the AA/AS degrees at the Marine Corp Air Station (MCAS) and the Parris Island Marine Corp Recruit Depot (MCRD). USCB offered classes in a traditional format on the bases until classroom renovations began at both installations, forcing USCB to shift the classes to the Beaufort campus. However, the instructional sites remained open. In 2019, the Southern Association of Colleges and Schools Commission on Colleges

(SACSCOC) urged USCB to close both instructional sites. USCB wishes to "officially close the sites" on the installations but continue to honor our commitment to the military by offering the AA/AS programs on the USCB campuses using traditional, hybrid and 100% online formats. The university's mission emphasizes its commitment to the region and meeting regional needs. Continuation of the AA/AS degree programs align with USCB's mission and supports active-duty military personnel. USCB has earned the following designations for being military-friendly:







Assessment of Need

Provide an assessment of the need for the program modification for the institution, the state, the region, and beyond, if applicable.

The AA/AS degrees are available only to active-duty military personnel and their dependents. Due to changes at the bases, on-site delivery is no longer permissible. The university has a strong commitment to active-duty personnel and remains a key partner with local military instillations. In fact, USCB has a full-time Director of Military Programs who splits his time between the two bases. The university seeks to offer its existing AA/AS degrees on the USCB campuses in a traditional, hybrid, or 100% online option. This will allow the university to continue to support active-duty military personnel who may be in the region for a limited period or assigned a new duty station outside the region and allow them to complete a degree.

Transfer and Articulation

Identify any special articulation agreements for the modified proposed program. Provide the articulation agreement or Memorandum of Agreement/Understanding.

None

Description of the Program

	Projected Enrollment					
Year	ar Fall Headcount		ear Fall Headcount Spring Headcount		Summer Headcount	
	New	Total	New	Total	New	Total
2023	2	2	2	4	0	4
2024	2	6	2	8	0	8
2025	2	10	2	12	0	12
2026	2	14	2	16	0	16

Explain how the enrollment projections were calculated.

Headcount represents 0.5 FTE per term and assumes no transfer credit has been awarded. Historically, AA/AS students have been enrolled on a part-time basis due to their active-duty status.

Curriculum

Attach a curriculum sheet identifying the courses required for the program.

2022-2023 Associates of Arts Degree Program of Study

General Education Requirements			
ENGL B101 or B105 (Composition & Rhetoric)	3		
ENGL B102 or B106 (Composition & Literature)	3		
MATH B101 (or higher)	3		
Additional MATH, STAT, CSCI or PHIL B110/B111	3		
COMM B140	3		
Liberal Arts Elective ¹	3		
Liberal Arts Elective ¹	3		
HIST B101, B102, B111, B112, B115, or B116	3		
Fine Arts ²	3		
Social/Behavioral Sciences ³	3		
Natural Science with Lab	4		
Natural Science (Lab optional)	3		
Global Citizenship & Multicultural Understanding ⁴	3		
REACH Act "Founding Documents" (HIST B111, B430, B442, B469, or POLI B201)	0-3		
Electives	20-23		

Minimum Credit Hours Required for Graduation: 60 Credits

NOTE: Associates Degree is only eligible for Active-Duty military personnel and their dependents.

2022-2023 Associate of Science Degree Program of Study

General Education Requirements	Credits
ENGL B101 or B105 (Composition & Rhetoric)	3
ENGL B102 or B106 (Composition & Literature)	3
MATH B101 (or higher)	3
Additional MATH, STAT, CSCI, ACCT, PSYC B202 or PHIL B110/B111	3
Additional MATH, STAT, CSCI, ACCT, PSYC B202 or PHIL B110/B111	3

¹Courses from the following disciplines: AFAM, ANTH, ARTH, ARTS, ECON, ENGL, FREN, GEOG, GERM, HIST, MUSC, PHIL, POLI, PSYC, RELG, SOCY.

SPAN, COMM, THEA. IDST B260 may be used to fulfill this requirement. One-hour credits in MUSC and THEA may not be used to fulfill this requirement. English majors may use 3 hours of their major prerequisites toward this requirement.

²Courses from the following disciplines: ARTH, ARTS, MUSC, THEA, ENGL B180. 1-hour credits in MUSC and THEA may not be used to fulfill this requirement.

³Courses from: ANTH, ECON, GEOG, GLST, LING, POLI, PSYC, and SOCY.

⁴The following courses fulfill this requirement: ANTH B102, ANTH B312, ANTH B317, ANTH B351, ANTH B352, ANTH B452, COMM B450, EDCI B322, ENGL B270, ENGL B291, ENGL B441, GEOG B121, GLST B301, GLST, B398, HIST B109, HIST B115, HIST B116, HRTM B360, NURS B330, PSYC B380, PUBH B300, RELG B203, SOCY B315, SPAN B380.

COMM B140	3
Liberal Arts Elective ¹	3
Liberal Arts Elective ¹	3
HIST B101, B102, B111, B112, B115, or B116	3
Fine Arts ²	3
Social/Behavioral Sciences ³	3
Natural Science with Lab	4
Natural Science (Lab optional)	3
Global Citizenship & Multicultural Understanding ⁴	3
REACH Act "Founding Documents" (HIST B111, B430, B442, B469, or POLI B201)	0-3
Electives	17-20

Minimum Credit Hours Required for Graduation: 60 Credits

¹Courses from the following disciplines: AFAM, ANTH, ARTH, ARTS, ECON, ENGL, FREN, GEOG, GERM, HIST, MUSC, PHIL, POLI, PSYC, RELG, SOCY.

SPAN, COMM, THEA. IDST B260 may be used to fulfill this requirement. One-hour credits in MUSC and THEA may not be used to fulfill this requirement. English majors may use 3 hours of their major prerequisites toward this requirement.

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NOTE: Associates Degree is only eligible for Active-Duty military personnel and their dependents.

Curriculum Changes

Courses Eliminated from Program	Courses Added to Program	Core Courses Modified
None	None	None

New Courses

List and provide course descriptions for new courses.

Not applicable.

Similar Programs in South Carolina offered by Public and Independent Institutions Identify the similar programs offered and describe the similarities and differences for each program.

All technical colleges in the state offer an AA/AS degree. The table below includes baccalaureate and higher granting institutions located in South Carolina that offer associate degrees.

Program Name and Designation	Total Credit Hours	Institution	Similarities	Differences
Associate of Arts Associate of Science	60	University of South Carolina	Offers AA/AS in general studies	Offers programming 100% online, blended, or traditional format at one of the Palmetto College campuses (USC Lancaster, USC Salkehatchie, USC Sumter, and USC Union) and to military students at Fort Jackson through USC Columbia).

Faculty

State whether new faculty, staff or administrative personnel are needed to implement the program modification; if so, discuss the plan and timeline for hiring the personnel. Provide a brief explanation of any personnel reassignment because of the proposed program modification.

There are no new faculty or administrative personnel needed to implement the program modification. The university has sufficient faculty to delivery general studies courses and employees a full-time Military Advisor.

Resources
Identify new library, instructional equipment and facilities needed to support the modified program. Library Resources: None Equipment: None Facilities: None
Impact on Existing Programs
Will the proposed program impact existing degree programs or services at the institution (e.g., course offerings or enrollment)? If yes, explain
Yes
No

Financial Support

		Estimated Sou	rces of Financing fo	r the New Costs		
Category	1 st	2 nd	3 rd	4 th	5 th	Total
Tuition Funding	\$0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Program-Specific Fees	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Special State Appropriation	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Reallocation of Existing Funds	\$ 0	\$ 0	\$ 0	\$0	\$ 0	\$ 0
Federal, Grant, or Other Funding	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Total	\$ 0	\$ 0	\$ 0	\$0	\$ 0	\$ 0
<u> </u>		Esti	mated New Costs by	/ Year		
Category	1 st	2 nd	3 rd	4 th	5 th	Total
Program Administration and Faculty and Staff Salaries	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Facilities, Equipment, Supplies, and Materials	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$0
Library Resources	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Other (specify)	\$0	\$ 0	\$ 0	\$0	\$ 0	\$ 0
Total	\$ 0	\$ 0	\$ 0	\$0	\$ 0	\$0
Net Total (i.e., Sources of Financing Minus Estimated New Costs)	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0

Budget Justification

Provide a brief explanation for all new costs and sources of financing identified in the Financial Support table.

There are no new costs associated with the program.

Evaluation and Assessment

Program Objectives	Student Learning Outcomes Aligned to Program Objectives	Methods of Assessment
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Formulate a thesis, organize complex ideas, support ideas with appropriate evidence, and render them in coherent, grammatical, and properly punctuated written English.	ETS Proficiency Profile Exams Surveys Writing Samples
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Read and think carefully, analytically, and critically.	ETS Proficiency Profile Exams Surveys Writing Samples
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Communicate effectively in spoken English.	ETS Proficiency Profile Exams Surveys Writing Samples
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Find, evaluate, and appropriately use information.	ETS Proficiency Profile Exams Surveys Writing Samples
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Effectively use common computer hardware and software.	ETS Proficiency Profile Exams Surveys Writing Samples
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Perform basic mathematical calculations and interpret data intelligently.	ETS Proficiency Profile Exams Surveys Writing Samples
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Understand the scientific method and the fundamentals of the physical or life sciences.	ETS Proficiency Profile Exams Surveys Writing Samples
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Understand and appreciate literature and the fine arts and their place in the culture.	ETS Proficiency Profile Exams Surveys Writing Samples
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Understand the development of a culture over time and use a broad historical perspective to	ETS Proficiency Profile Exams Surveys Writing Samples

Program Objectives	Student Learning Outcomes Aligned to Program Objectives	Methods of Assessment	
	understand their position in the world.		
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Understand human behavior from the perspective of at least one of the social/behavioral sciences.	ETS Proficiency Profile Exams Surveys Writing Samples	
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Demonstrate a working knowledge of at least one foreign language.	ETS Proficiency Profile Exams Surveys Writing Samples	
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Recognize and value diversity and understand global and cultural perspectives.	ETS Proficiency Profile Exams Surveys Writing Samples	

education that will enable students to succeed in their future studies or the workplace.	knowledge of at least one foreign language.	Exams Surveys Writing Samples
To have a broad, well-rounded education that will enable students to succeed in their future studies or the workplace.	Recognize and value diversity and understand global and cultural perspectives.	ETS Proficiency Profile Exams Surveys Writing Samples
Will any the proposed modifica yes, explain.	tion impact the way the progra	m is evaluated and assessed? If
Yes		
 ⊠ No		
Yes No Will the proposed modification licensure or certification.	affect or lead to licensure or ce	ertification? If yes, identify the
Yes		
⊠ No		
Explain how the program will p If the program is an Educator Pi require national recognition fro describe the institution's plans	reparation Program, does the pom a Specialized Professional As	roposed certification area ssociation (SPA)? If yes,
Yes		
□No		
⊠Not Applicable		
	10	

NOTIFICATION

TERMINATION OF ACADEMIC PROGRAM

(One Program Per Form)
(40)
Institution terminating program: University of South Carolina Beaufort
Program title: General Liberal Arts & Sciences (AA/AS)
CIP Code: 240101 ;
Site(s) of program if other than main campus: South Campus (HHI) [Will continue to offer as "drop-out" degree at the Marine Corps Air Station (MCAS) and the Marine Corps Recruit Depot (MCRD).] Site code(s): 50901 (Beaufort); 70038 (HHI);
Distance Delivered program? Yes No _X
DATE program will be closed to new students: (mo/year) Fall 2004
DATE Data File should be closed: (mo/yr) August 2007 (all currently enrolled students have graduated or transferred to other programs)
Reason for termination: <u>SACS approval as a baccalaureate institution.</u>
Signature of Academic Vice President Date

- *Technical Colleges should submit this form to: Office of Academic Affairs, State Board for Technical and Comprehensive Education, 111 Executive Center Drive, Columbia, SC 29210. STBTC will then forward the information to the Commission on Higher Education.
- *All other Institutions should submit this form to: Dr. Gail M. Morrison, Director of Academic Affairs & Licensing, SC Commission on Higher Education, 1333 Main Street, Suite 200, Columbia, SC 29201

4/25/02 Form - Program Termination



Dr. Conrad D. Festa Executive Director

July 19, 2004

MEMORANDUM

To:

Dr. Rayburn Barton, Executive Vice Chancellor for Academic Affairs, University of

South Carolina Beaufort

From:

Dr. Gail M. Morrison, Deputy Executive Director & Director of Calennic A

Licensing

With this correspondence we acknowledge receipt of your Notifications of Termination of Academic Program as noted below:

terminate the AA/AS programs in General Liberal Arts and Sciences (CIP Code <u>240101</u>, and Site Codes <u>50901</u> and <u>70038</u>) - closed to new students Fall 2004 and Data File to be closed Fall 2007.

This change will be noted in the SC Inventory of Academic Programs and in the program file.

/jb

cc:

Inventory file MIS file Program files