



2023-2024 Academic Common Market Program Annual Report

Established in 1974 by the Southern Regional Education Board (SREB), the Academic Common Market Program (ACM) was designed “to share between states specified degree programs located at southern public colleges and universities through an exchange of students across borders at in-state rates.” As a cooperative agreement among states, the Academic Common Market seeks to eliminate unnecessary duplication of degree programs among states while supporting programs that are able to serve additional students.

Each participating state compiles its own list of programs for access by its residents. Eligible programs are undergraduate and graduate programs that are at least 51 percent different in course content from programs offered in the home state. Concentrations, options, tracks, or specializations within more general (and otherwise ineligible) degree programs must be extraordinary, specific, and structured to merit eligibility for the Academic Common Market Program. In South Carolina, the Academic Common Market Program institutional coordinators at each public institution are asked to review new program nominations as well as currently available programs before a decision is made by the institution to include a program. Students can request consideration for inclusion of additional programs throughout the year.

In South Carolina, interested students must contact the Commission on Higher Education for access to the ACM program. This process involves two steps. First, Commission staff determine whether the student has satisfied South Carolina residency provisions including the required **one-year** period of residency in the state pursuant to South Carolina Code of Laws for Determination of Rates of Tuition and Fees and related regulations (Statutory Authority: S.C. Code Ann. § 59-112-10 et seq.; S.C. Code Ann. Regs. 62-600 et seq.). Finally, Commission staff must verify that the student is fully admitted to one of the specific programs to which South Carolina residents have ACM program access. Once a student is certified as having met the eligibility requirements, the student retains ACM program status as long as he or she remains enrolled full-time in the same degree program and retains South Carolina

residency.

ACM program information is accessible on the Commission's website (<https://che.sc.gov/academic-common-market>) and also on the SREB website.

Academic Year 2023-2024

In Academic Year 2023-2024, South Carolina certified 107 state residents to matriculate to other SREB states, an increase of eight certifications compared to the 99 students certified in 2022-2023. It is important to note that these data reflect the number of new students *certified* during the year, not the actual number of certified students who enrolled in an ACM program. Table 1 provides a list of ACM programs and the total number of certified SC students.

In Academic Year 2023-2024, 445 students from 11 states were certified for SC ACM programs. It is important to note that the data reflects the number of new students *certified* during the year, not the actual number of certified students who ultimately decided to enroll in a SC ACM program. Table 4 provides a list of states, SC institutions and the total number of out of state certified students.

In 2023-2024, South Carolina students were certified for 44 programs, an increase of one from 2022-2023. The top five certified by state were in Tennessee (61), Florida (13), Kentucky (10), Mississippi (8), and Georgia (8). The top three certified programs at the undergraduate level were Audio Production (14) Aerospace Engineering/Professional Pilot (11), and Business Analytics/International Business.

The top three certified programs at the graduate level were Employment Law and HR Risk Management (3), Taxation (2), Music Education (2), Cybersecurity, Privacy, and Technology Risk Management (2). The top five institutions where SC students requested certifications were the University of Tennessee Knoxville (29), Middle Tennessee State University (26), Florida State University (9), University of Mississippi (8), and University of Kentucky (7).

Table 1: ACM programs and the number of certified SC students, by institution.

Institution	Program	Concentration	Degree	Certifications
Degrees: Bachelor of Science (BS), Bachelor of Arts (BA), Bachelor of Fine Arts (BFA), Master of Arts (MA), Master of Education (MEd), Master of Science (MS), Master of Laws (LLM), Juris Master (JM), and Doctor of Social Work (DSW)				
Augusta University	Radiological Sciences	Radiation Therapy	BS	1
Auburn University	Business Analytics		BS	2
East Tennessee State University	Dental Hygiene		BS	3
	Digital Media		BS	3

Institution	Program	Concentration	Degree	Certifications
Eastern Kentucky University	Aviation		BS	1
	Fire Protection Administration		BS	1
Florida State University	Financial Regulation and Compliance		JM	1
	Health Care Regulation		JM	1
	Music Education		MEd	2
	Cybersecurity, Privacy and Technology Risk Management		JM	2
	Employment Law and HR Risk Management		JM	3
Georgia College and State University	Music Therapy		BA	1
Louisiana State University	Mass Communication	Political Communication	BA	1
	Petroleum Engineering		BS	1
	Interior Design		BA	3
Marshall University	Cyber Forensics and Security		BS	1
Middle Tennessee State University	<i>Audio Production</i>		<i>BS</i>	<i>14</i>
	<i>Aerospace</i>	<i>Professional Pilot</i>	<i>BS</i>	<i>9</i>
	Forensic Science		BS	1
	Animation		BS	1
	Fermentation Science		BS	1
Oklahoma State University, Stillwater	Aerospace Administration and Operations	Professional Pilot	BS	2
	Zoology		BS	2
Old Dominion University	Dental Hygiene		BS	1
Radford University	Music	Music Therapy	BA	1
University of	Taxation		LLM	2

Institution	Program	Concentration	Degree	Certifications
Florida	Information Systems and Operations Management		MS	1
University of Central Florida	Interactive Entertainment		MS	1
University of Georgia	Cognitive Science		BA	3
	Art	Scientific Illustration	BFA	1
	Environmental Health		BS	1
	Nonprofit Management and Leadership		MA	1
University of Kentucky	Diplomacy and International Commerce		MA	1
	<i>Integrated Strategic Communication</i>		<i>BS</i>	<i>6</i>
University of Louisville	Music Therapy		BA	1
University of Mississippi	Forensic Chemistry		BS	4
	Southern Studies		BA	4
University of Tennessee Knoxville	Agricultural Leadership, Education and Communication	Agricultural Communication	MS	1
	<i>Business Analytics</i>	<i>International Business</i>	<i>BS</i>	<i>7</i>
	Child and Family Studies	Community Outreach	BS	1
	<i>Interior Architecture</i>		<i>BS</i>	<i>8</i>
	Graphic Design		BFA	1
	<i>Medical Laboratory Science</i>		<i>BS</i>	<i>4</i>
	Interdisciplinary Programs	Linguistics	BA	1
	Social Work	Clinical Practice and Leadership	DSW	1
	Therapeutic Recreation		BS	5
TOTAL				107

Table 2a shows one undergraduate program archived and removed as eligible programs for SC residents upon the completion of degree comparisons from an SC institution offering similar programs.

Table 2a: 2023-2024 ACM programs removed due to similar programs offered at SC public institutions of higher learning.

Program	Degree Comparison	Institution	Date
Graphic Design	Winthrop Coastal Carolina	University of Tennessee Knoxville	6.20.23

Table 2b shows three states that requested access to be archived and removed for their residents.

Table 2b: 2023-2024 ACM state access removed from eligible SC public institutions of higher learning.

Program	State	Institution	Date
Sustainability and Coastal Resilience	Maryland	Coastal Carolina	7.7.23
Musical Theatre	Maryland	Coastal Carolina	7.7.23
Hospitality Management	Maryland	USC Columbia	7.7.23
Sport and Entertainment Management	Maryland	USC Columbia	7.7.23
Recreation and Sport Management	Maryland	Coastal Carolina	7.7.23
Pharmaceutical Sciences	Maryland	USC Columbia	8.1.23
Epidemiology	Georgia	USC Columbia	9.25.23
Retailing w/Retail Management	Georgia	USC Columbia	9.25.23
Retailing w/Fashion Merchandising	Georgia	USC Columbia	9.25.23
Biomedical Engineering	Georgia	USC Columbia	9.25.23
Coastal Marine and Wetland Studies	Maryland	Coastal Carolina	8.3.22
Intelligence and Security Studies	Tennessee	Coastal Carolina	1.3.24
Tourism Management	Tennessee	USC Columbia	1.16.24

Table 3 shows the 6 SREB states that were granted access to SC ACM Programs.

Table 3: 2023-2024 States Granted Access to SC ACM Programs

Program	State	Institution	Date
Undergraduate Programs			
Plant and Environmental Sciences	Mississippi	Clemson	11.6.23
Packaging Science	Kentucky	Clemson University	11.29.23
Tourism Management	Tennessee	USC Columbia	1.8.24
Sustainability and Coastal Resilience	West Virginia	Coastal Carolina	1.10.24
Marine Coastal Environmental Science	Kentucky	Coastal Carolina	1.24.24
Marine Biology	Kentucky	USC Beaufort	4.24.24
Broadcast Journalism w/Sports Media	Delaware	USC Columbia	5.23.24
Information Science	Delaware	USC Columbia	5.29.24
Applied Sport Psychology and Counseling	Maryland	USC Columbia	7.30.24

Table 4 shows the 445 students who were certified from out of state for SC ACM Programs by institution and state.

Table 4: 2023-2024 Out of State Certified Students for SC ACM Programs

State	SC Institution	Certified
Alabama	Clemson	1
Arizona	Clemson	2
	University of SC Columbia	1
Delaware	University of SC Columbia	4
	Coastal Carolina	1
Georgia	Clemson	6
	University of SC Columbia	41
Kentucky	Clemson	1
	Coastal Carolina	11
	University of SC Columbia	8
Louisiana	University of SC Columbia	1
Maryland	Clemson	1
	Coastal Carolina	90
	University of SC Columbia	98
Oklahoma	Coastal Carolina	4

State	SC Institution	Certified
Tennessee	Clemson	1
	Coastal Carolina	22
	University of SC Columbia	3
Virginia	Clemson	3
	Coastal Carolina	62
	University of SC Columbia	76
West Virginia	Coastal Carolina	8
	University of SC Columbia	1
Clemson		15
Coastal Carolina		197
University of SC Columbia		233
	Migration Total	445

In 2023-2024, the number of programs offered to other SREB states through the ACM Program by South Carolina institutions was 91, an increase of 11 from 2022-2023. The programs are listed in Appendix A and are represented in Figures I and II:

Figure I: 2023-2024 SC ACM Programs by Degree Type

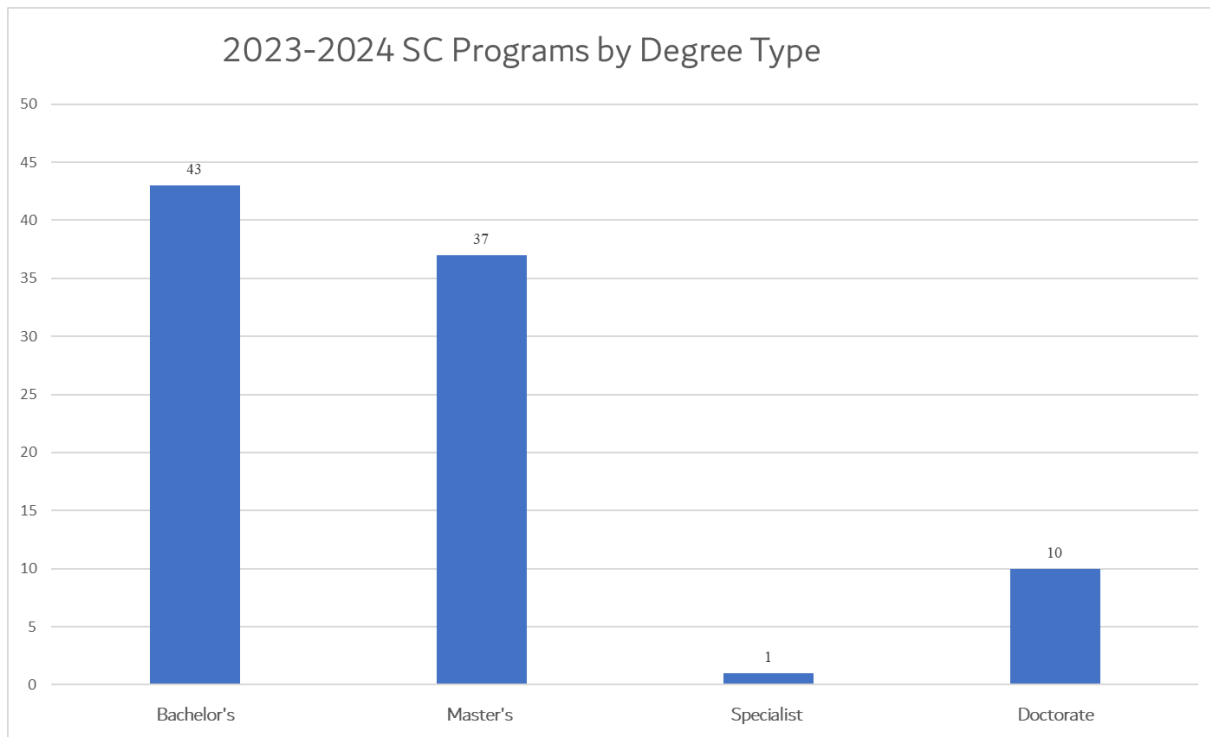
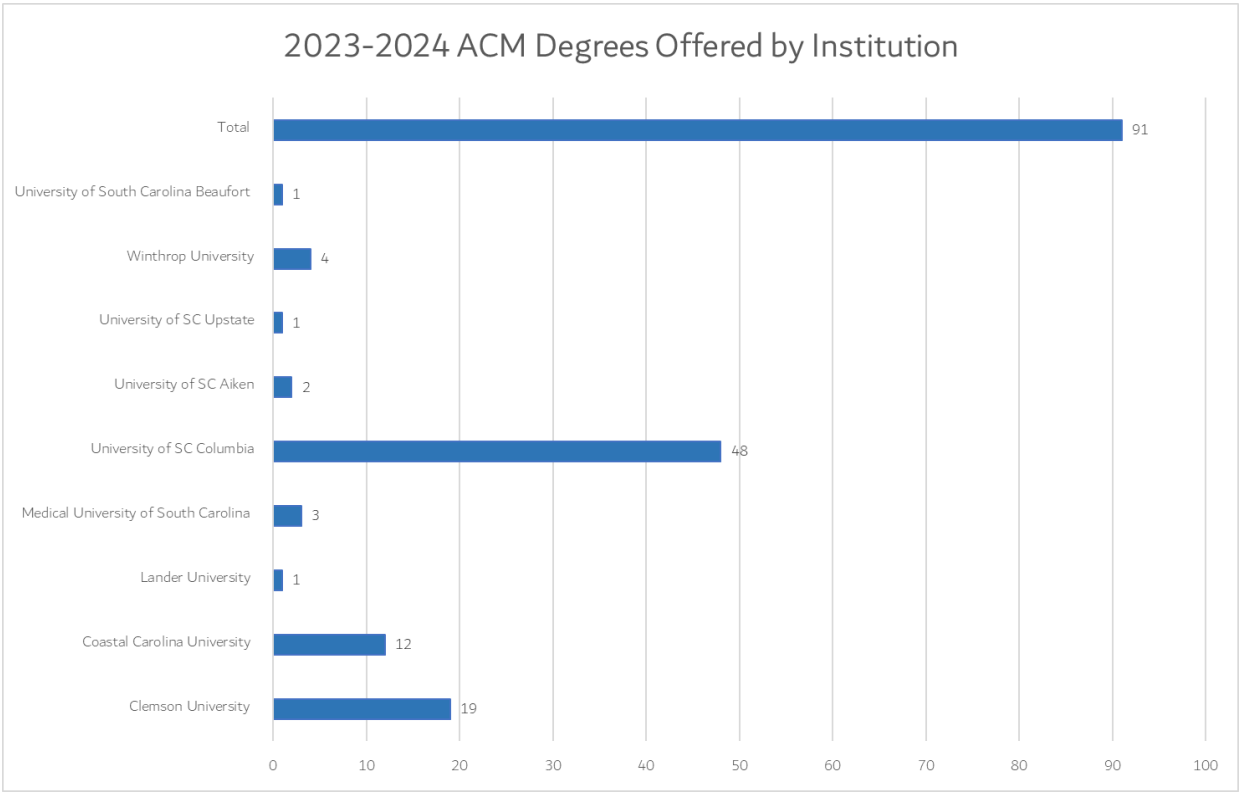


Figure II 2023-2024 SC ACM Programs Offered by Institution



Appendix A: SC Programs Offered Through SREB by Institution

Institution	Degree Level	Program	Concentration	Modality	States
Clemson University	Masters	Construction Science and Management		Traditional	KY TN
	Masters	Counselor Education	School Counseling	Traditional	DE
	Masters	Digital Productions Arts		Traditional	DE FL
	Masters	Food, Nutrition and Culinary Sciences		Traditional	KY, LA
	Masters	Architecture		Traditional	DE WV
	Masters	Bioengineering		Traditional	DE
	Masters	Parks, Recreation and Tourism Management		Traditional	LA
	Masters	Historic Preservation		Traditional	VA
	Masters	Packaging Science		Traditional	DE VA
	Masters	Graphic Communications		Traditional	AL
	Masters	Real Estate Development		Traditional	TN
	Masters	Wildlife and Fisheries Biology		Traditional	KY
	Bachelors	Parks, Recreation and Tourism Management		Traditional	DE
	Bachelors	Parks, Recreation and Tourism Management	Recreational Therapy	Traditional	AL GA
	Bachelors	Parks, Recreation and Tourism	Travel and Tourism	Traditional	KY

Institution	Degree Level	Program	Concentration	Modality	States
		Management	Management		
	Bachelors	Sports Communication		Traditional	AR KY MD VA
	Bachelors	Plant and Environmental Sciences	Soil and Water Science	Traditional	MD MS
	Bachelors	Packaging Science		Traditional	KY LA
Coastal Carolina University	Bachelors	Middle Level Education	English/Language Arts, Mathematics, Science, Social Studies	Traditional	VA
	Bachelors	Intelligence and National Security Studies		Traditional	AR DE KY LA MD MS TN VA
	Bachelors	Theatre Arts	Physical Theatre	Traditional	DE KY LA MD OK TN
	Bachelors	Theatre Arts	Design and Technology	Traditional	DE LA
	Bachelors	Theatre Arts	Acting	Traditional	DE
	Bachelors	Digital Culture and Design		Traditional	DE KY MD
	Bachelors	Marine Science		Traditional	AR KY LA MS OK TN VA WV
	Bachelors	Marine Coastal Environmental Science		Traditional	KY
	Bachelors	Musical Theatre		Traditional	DE

Institution	Degree Level	Program	Concentration	Modality	States
	Bachelors	Sustainability and Coastal Resilience		Traditional	TN WV
	Masters	Coastal Marine and Wetland Studies		Traditional	KY
Lander University	Masters	Montessori Education		Traditional	AL TN WV
Medical University of South Carolina	Doctorate	Nursing		Online	VA
	Masters	Health Administration	Executive Program	Online	DE
	Masters	Biomedical Science	Experimental Pathology and Laboratory Medicine	Traditional	GA
University of South Carolina-Aiken	Bachelors	Industrial Mathematics		Traditional	TN
	Bachelors	Business Administration	Marketing of Golf Course Services	Traditional	AR TN VA
University of South Carolina-Beaufort	Bachelors	Biology	Marine Biology	Traditional	KY
University of South Carolina - Columbia	Bachelors	Russian		Traditional	VA
	Bachelors	Dance	Performance and Choreography	Traditional	DE
	Bachelors	Dance	Dance Education	Traditional	DE
	Bachelors	Film and Media Studies		Traditional	DE KY
	Bachelors	Public Health		Traditional	DE

Institution	Degree Level	Program	Concentration	Modality	States
	Bachelors	Visual Communications		Traditional	DE
	Bachelors	Advertising		Traditional	DE
	Bachelors	Marine Science		Traditional	AR KY OK TN VA WV
	Bachelors	Sport and Entertainment Management		Traditional	AR LA OK
	Bachelors	Cardiovascular Technology		Traditional	DE GA MD TN VA
	Bachelors	Geological Sciences	Geophysics	Traditional	TN
	Bachelors	Integrated Information Technology		Traditional	KY
	Bachelors	Broadcast Journalism	Sports Media	Traditional	DE
	Bachelors	Applied Sport Psychology and Counseling		Traditional	MD
	Bachelors	Cyber Policy and Ethics		Traditional	KY
	Bachelors	Risk Management and Insurance		Traditional	DE MD VA WV
	Bachelors	Retailing	Retail Management	Traditional	VA
	Bachelors	Information Science		Traditional	DE
	Doctorate	Nursing Practice		Traditional	VA
	Doctorate	Music Education		Traditional	TN
	Doctorate	Nuclear Engineering		Traditional	WV
	Doctorate	Epidemiology		Traditional	GA

Institution	Degree Level	Program	Concentration	Modality	States
	Doctorate	Social Work		Traditional	DE OK WV
	Doctorate	Political Science		Traditional	AR
	Doctorate	Health Services Policy and Management		Traditional	AL KY
	Doctorate	Health Promotion, Education and Behavior		Traditional	GA
	Doctorate	Biostatistics		Traditional	DE
	Masters	Public History and Library and Information Science		Traditional	DE
	Masters	International Master of Business Administration		Traditional	AR DE KY LA MS WV
	Masters	International Master of Business Administration	Foreign Languages	Traditional	AR FL VA
	Masters	Applied Statistics		Online	AR KY
	Masters	Anthropology	Archaeology	Traditional	DE VA
	Masters	International Studies		Traditional	AL AR WV
	Masters	Public History		Traditional	AL AR DE KY LA
	Masters	Human Resources		Traditional	AR GA LA VA
	Masters	International Business		Traditional	TN

Institution	Degree Level	Program	Concentration	Modality	States
	Masters	International Hospitality and Tourism Management		Traditional	WV
	Masters	Library and Information Science		Both	AR DE VA WV
	Masters	Mass Communications		Traditional	VA
	Masters	Nurse Anesthesia		Traditional	MS OK
	Masters	Physical Activity and Public Health	Surveillance	Traditional	MS
	Masters	Physical Activity and Public Health		Traditional	MS
	Masters	Rehabilitation Counseling		Online	DE
	Masters	Nuclear Engineering		Traditional	DE WV
	Masters	Acute Gerontological Adult Nurse Practitioner		Traditional	DE LA
	Masters	Biostatistics		Traditional	TN
	Masters	Sport and Entertainment Management		Traditional	MD
	Specialist	Library and Information Science		Traditional	DE LA
University of South Carolina - Upstate	Bachelors	Physical Education	Corporate Fitness	Traditional	VA

Institution	Degree Level	Program	Concentration	Modality	States
Winthrop University	Bachelors	Dance		Traditional	DE
	Bachelors	Interior Design		Traditional	DE MD
	Bachelors	Art	Photography	Traditional	MD
	Bachelors	Information Design	Digital Mass Media	Traditional	VA