

**Advisory Committee on Academic Programs  
Minutes of November 21, 2019**

**Members Present**

Dr. John Lane, Chair  
Dr. S. Vinson Burdette, Aiken Technical College  
Dr. John Catalano, University of South Carolina Palmetto College (via teleconference)  
Ms. Donna Elmore, Orangeburg-Calhoun Technical College  
Dr. Dan Ennis, Coastal Carolina University  
Dr. Peter King, Francis Marion University  
Dr. Learie Luke, South Carolina State University  
Dr. Hope Rivers, South Carolina Technical College System  
Dr. Eric Skipper, University of South Carolina Beaufort (via teleconference)  
Dr. Daren Timmons, University of South Carolina Aiken

**Member Designees**

Dr. James Colbert, Lander University, representing Dr. Scott Jones  
Mr. Tim Druke, Winthrop University, representing Dr. Adrienne McCormick  
Dr. Tena Crews, University of South Carolina Columbia, representing Dr. Tayloe Harding  
Mr. Mike Hammond, Orangeburg-Calhoun Technical College, representing Ms. Donna Elmore  
Dr. Jeremy King, Clemson University, representing Dr. Robert Jones  
Dr. Darlene Shaw, Medical University of South Carolina, representing Dr. Lisa Saladin

**Staff Present**

Dr. Jennifer Almeda  
Dr. Argentini Anderson  
Dr. Saundra Carr  
Dr. Samuel Grubbs

Ms. DaVaris Hatten  
Dr. Rusty Monhollon  
Ms. Julissa Nixon  
Ms. Tanya Rogers  
Dr. Regine Rucker

**Guests**

Mr. David Keith Best, Francis Marion University  
Dr. Jarred Boan, South Carolina State University  
Ms. Elizabeth Boney, Acadeum  
Dr. Michael Brizek, Lander University  
Dr. Bob Brookover, Clemson University  
Dr. Michelle Cook, Clemson University  
Dr. Cynthia Deaton, Clemson University  
Dr. Mark Del Mastro, College of Charleston  
Mr. Jack Falks, Acadeum  
Dr. Kris Frady, Clemson University  
Dr. Sara Hottinger, Coastal Carolina University  
Dr. Debbie Jackson, Clemson University  
Ms. Taylor Johnston, Lander University

Dr. Robert Manzer, Acadeum  
Dr. Megan McIlreavy, Coastal Carolina University  
Dr. Lucas McMillan, Lander University  
Dr. Judith Neufeld, Lander University  
Ms. Chantel Reynolds, Cambridge International (via teleconference)  
Dr. Cynthia Sims, Clemson University  
Ms. Sandy Singletary, Lander University  
Ms. Elizabeth Snipes-Rochester, Lander University  
Dr. Jim Solazzo, Coastal Carolina University  
Ms. Allison Steadman, Francis Marion University  
Dr. Holley Tankersley, Coastal Carolina University

**Welcome**

Dr. Lane called the meeting to order at 10:00 a.m., welcomed all in attendance, and took attendance via teleconference. Ms. Nixon confirmed quorum and Freedom of Information Act compliance.

### 1. Minutes of September 12, 2019

Dr. Lane requested a motion to recommend approval of the minutes of September 12, 2019, as distributed. The motion was **moved** (Druke) and **seconded** (Crews) and the Committee **voted unanimously to recommend approval of the minutes as presented.**

### 2. *Acadeum* – Online Resources for Higher Education

Dr. Lane introduced the item. Dr. Manzer explained *Acadeum*'s services, which harness a consortium of institutions' online courses to aid students with on-time degree completion and early graduation. He provided an overview of the company's model to flex curricula, and to course-share and revenue-share through participation in their consortium. *Acadeum* representatives provided a case example of helping suspended students and students on academic probation at Eureka College, resulting in an 81% success rate. They noted *Acadeum* has enrolled students for two-and-a-half years and recently began working with public institutions. Committee members inquired about how coursework completed through *Acadeum* appears on student transcripts and which institution, the teaching institution or home institution, would handle student complaints arising from a course. *Acadeum* representatives explained completed consortium courses are placed on their home institution's transcript and the teaching institution would handle student complaints of that sort with *Acadeum* as the intermediary.

### 3. Program Proposals

#### a. Clemson University, M.H.R.D., Human Resources Development

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (J. King) and **seconded** (Rivers). Dr. J. King explained the proposal included changes to a program in existence at Clemson University (Clemson) for 30 years. The proposed revisions were created to ensure the program remains relevant and competitive in the current marketplace, including an updated CIP code, reduction in the number of credit hours, and the addition of four concentrations. Dr. Lane commended Clemson representatives on the well-authored proposal and requested the institution elaborate on the careers available in intercollegiate athletics. The Clemson representative stated the program will provide a unique opportunity for students wanting to pursue a career in intercollegiate athletics and interrelated careers in human resource development. The University of South Carolina Columbia (USC C) representative stated USC C had no objections to the program changes.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the new program proposal for Clemson to offer a program leading to the Master of Human Resource Development to be implemented Fall 2020.

#### b. Coastal Carolina University, M.A., Applied Politics

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (Ennis) and **seconded** (Luke). Dr. Ennis explained the proposed program was developed in response to the regional interest for, and current lack of, such a graduate program. He stated the proposed program would be distinct from other existing programs due to its focus on applied politics, with a unique emphasis on experiential learning across its curriculum through "retail" politics by integrating a polling center into the academic unit. The polling unit would provide access to public policy polling information which would be heavily used in the region. Dr. Lane

inquired about updates on the proposed program's institutional approval process, and Dr. Ennis noted the proposed program had completed institutional approval.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the new program proposal for Coastal Carolina University to offer a program leading to the Master of Arts in Applied Politics to be implemented Fall 2020.

- c. Coastal Carolina University, B.A., Women and Gender Studies
- d. Coastal Carolina University, B.S., Women and Gender Studies

Dr. Lane introduced the items for concurrent consideration. A motion to approve the proposed programs was **moved** (Ennis) and **seconded** (Druke). Dr. Ennis explained the first proposed program, for the Bachelor of Arts degree, was developed from a successful minor and would provide students the critical thinking skills and abilities to understand and evaluate the operation of intersectional identification categories in the systems of power and inequality. Coastal Carolina University (Coastal) representatives stated the proposed program would also focus on systematic oppression that contributes to continuing economic, political, and cultural inequalities. Coastal representatives explained the second proposed program, for the Bachelor of Science degree, was developed in response to the need for gender diversity in the science, technology, engineering, and mathematics (STEM) fields. The proposed program would prepare students on the theoretical and practical application of women and gender studies to STEM fields and would focus on increasing the number of highly-qualified women and other underrepresented groups in STEM related fields, whether in academics or industry.

USC Columbia representatives expressed enthusiasm for the program and offered to partner in collaborative opportunities. Dr. Lane inquired about new faculty needs for the proposed programs and Coastal representatives explained the institution planned one new hire for the proposed STEM program.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the new program proposals for Coastal Carolina University to offer programs leading to the Bachelor of Arts in Women's and Gender Studies and the Bachelor of Science in Women's and Gender Studies to be implemented to be implemented Fall 2020.

- e. Francis Marion University, B.A./B.S., Performing Arts

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (P. King) and **seconded** (Ennis). Dr. P. King explained the proposal would combine two existing programs in order for Francis Marion University (FMU) to offer a more marketable degree generating more student interest. Committee members asked whether the existing programs would be terminated and expressed appreciation to FMU that National Association of Schools of Theatre (NAST) accreditation would continue and that 2022 pursuit of National Association of Schools of Music (NASM) membership/affiliation and NASM accreditation remain on schedule. FMU representatives confirmed the two individual programs would be phased out after the proposed program is approved.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the new program proposal for Francis Marion University to offer a program leading to the Bachelor of Arts and Bachelor of Science in Performing Arts to be implemented Fall 2020.

f. Lander University, B.A.S., Business Administration

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (Colbert) and **seconded** (Rivers). Lander University (Lander) representatives explained the proposed program would be the state's first applied bachelor's degree in Business Administration and would provide a pathway for associate's degree holders to earn a bachelor's degree and enter managerial positions. Lander representatives also referenced support letters provided with the proposal. Committee members requested clarification on the proposed program's degree designation and Dr. Lane inquired about the wording within the budget justification for accuracy. Lander representatives explained the chosen degree designation is common practice in other states and would facilitate a pathway to a bachelor's degree for potential students currently in managerial positions in the workforce. Lander representatives stated they would make the clerical correction to replace "graduate" with "undergraduate" in the proposal's budget justification.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the new program proposal for Lander University to offer a program leading to the Bachelor of Applied Science in Business Administration to be implemented Fall 2020.

g. Lander University, B.A., Humanities

h. Lander University, B.A., International Studies

Dr. Lane introduced the items for concurrent consideration. A motion to approve the proposed program was **moved** (Colbert) and **seconded** (Crews). Dr. Colbert explained the proposed Humanities program's individualized multi-discipline curriculum was designed to allow students who changed majors within the humanities to graduate on-time. He continued the proposed program would require no additional resources and would not negatively impact any other programs around the state. Lander representatives stated students in the proposed program would gain the soft-skills employers require and humanities degree graduates generally earn more than those without a four-year degree. Committee members requested Lander add similar programs around the state to the proposal.

Dr. Colbert explained the proposed International Studies program was developed in response to increasing student interest in international studies due to the global economy. Lander representatives cited no additional resources would be needed and mostly existing faculty would be used for the proposed program. Committee members inquired about the proposed program's credit hours, number of free elective credits, and whether the delivery method would accommodate working professionals. Lander representatives clarified the institution generally does not require minors and the proposed program's free electives would allow the curriculum to be individualized to students who choose a minor or a double major. Lander representatives also explained current data does not support providing online delivery, but that the proposed program's delivery can be revisited in the future.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the new program proposals for Lander University to offer programs leading to the Bachelor of Arts in Humanities and the Bachelor of Arts in International Studies, both to be implemented Fall 2020.

i. Lander University, M.A.T., Visual Art

Dr. Lane introduced the item. A motion to approve the proposed program was **moved** (Colbert) and **seconded** (P. King). Dr. Colbert explained the proposed program would be unique in the state as students who earned a

professional art degree could earn an advanced degree in education to help with the state's critical need for art teachers. As the institution does not have an art education certification program, seven Visual Art alumni have enrolled in the Program of Alternative Certification for Educators (PACE). Thus, the proposed program would help meet student and state needs. Lander representatives also stated students would take studio art and education courses to become "Artist Teachers." Committee members discussed the state need for art educators.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the new program proposal for Lander University to offer a program leading to the Master of Arts in Teaching in Visual Art K-12 to be implemented Fall 2020.

j. University of South Carolina Columbia, M.S.L., Master of Studies in Law, Health Systems Law

Dr. Lane introduced the items for concurrent consideration. A motion to approve the proposed program was **moved** (Crews) and **seconded** (Ennis). Dr. Crews explained the proposed program, while not a Juris Doctorate, would target students interested in health-related occupations that require an understanding of the role of the law in the healthcare system. University of South Carolina Columbia (USC C) representatives stated the proposed program would offer two courses co-listed with the institution's School of Law and Arnold School of Public Health, supplementing USC C's broader efforts to develop comprehensive expertise in health-related fields. Dr. Lane commended USC C representatives for a detailed budget with positive gains after the second year of the program.

Upon concluding deliberation, the Committee **voted unanimously to recommend approval of** the new program proposal for the University of South Carolina Columbia the Master of Studies in Law, Health Systems Law to be implemented Fall 2020.

#### 4. Program Modifications

e. South Carolina State University, B.S., Physical Education, Change Program Name and Add concentration in Applied Exercise Science

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (Luke) and **seconded** (Druke). Dr. Luke explained the proposed program modification would change the program name to Health and Physical Education as it does not include teacher preparation and the Applied Exercise Science concentration would be added to the program due to student interest. He stated South Carolina State University (SC State) expects the Applied Exercise Science concentration to earn over \$3 million within five years of implementation.

Without further deliberation, the Committee **voted unanimously to accept** the program modification for South Carolina State University to modify its program leading to the Bachelor of Science in Physical Education to change the program name and add a concentration in Applied Exercise Science to be implemented Spring 2020.

a. Clemson University, M.Ed., Teaching and Learning, Add 5 concentrations, terminate 5 sites

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (J. King) and **seconded** (Shaw). Dr. J. King explained the proposed program modification would more closely align

Clemson's and the Commission's data systems and allow recognition of students' self-design option as a concentration.

Without further deliberation, the Committee **voted unanimously to accept** the program modification for Clemson University to modify its program leading to the Master of Education in Teaching and Learning degree to add five concentrations and terminate five sites, to be implemented Fall 2020.

- b. Clemson University, B.S., Parks, Recreation & Tourism Management, Revise curriculum and change name of PGA Golf Management concentration
- c. Clemson University, B.S., Parks, Recreation & Tourism Management, Revise curriculum and merge two concentrations into new concentration

Dr. Lane introduced the items for concurrent consideration. A motion to approve the proposed program modifications was **moved** (J. King) and **seconded** (Shaw). Dr. J. King requested the name change be struck from the program modification request and then explained Clemson would like to merge three extant concentrations into one extant concentration which would reduce redundant teaching loads and create upper-level curriculum flexibility for students. The PGA Golf Management curriculum revision allows for more focus on the business aspects of the golfing industry.

Without further deliberation, the Committee **voted unanimously to accept** the program modifications for Clemson University to modify its program leading to the Bachelor of Science in Parks, Recreation, and Tourism Management degree to revise the curriculum and merge two concentrations into one new concentration, to be implemented Fall 2020.

- d. Medical University of South Carolina, M.D./ M.S., Clinical Research, Dual degree program

Dr. Lane introduced the item. A motion to approve the proposed program modification was **moved** (Shaw) and **seconded** (P. King). Dr. Shaw explained the program modification would combine the Medical University of South Carolina's (MUSC's) existing Doctor of Medicine (M.D.) and Master of Science in Clinical Research programs into a dual degree to allow graduates to participate in and lead clinical trials. She added the dual degree would allow medical students to simultaneously earn both degrees, without requiring medical students to step out of their M.D. program. Dr. P. King asked whether the proposed program modification would affect MUSC's M.D./Ph.D. dual degree program. MUSC representatives stated students generally enter the M.D./Ph.D. program upon admission and the institution believes the proposed dual degree population is different from the former. Committee members and Commission staff discussed SACSCOC's new standards which changed the definition of "dual degree" and "combined degree" and the proposed dual degree course sequence.

Upon concluding deliberation, the Committee **voted unanimously to accept** the program modification for the Medical University of South Carolina to offer a dual degree in the Doctor of Medicine and the Master of Science in Clinical Research degree programs, to be implemented Spring 2020.

## 5. Consideration of Statewide Implementation of *Project Lead the Way*

Dr. Lane introduced the item. Dr. Almeda provided a summary of the history of *Project Lead the Way (PLTW)* and Dr. Lane requested Committee endorsement for statewide implementation of *PLTW*. A motion to endorse statewide implementation of *PLTW* was **moved** (Lane) and **seconded** (Shaw). Committee members requested additional information on the importance of *PLTW*, the implications of implementing *PLTW* statewide and its

impact on other dual credit programs. Committee members and Commission staff discussed institutions' concerns regarding unfunded mandates and issues of equity in dual credit education.

An amended motion to favorably commend *PLTW* as one pedagogical and disciplinary content model that could support a goal of enhancing statewide opportunities for improved college and career readiness for students within local districts having appropriate resources to ensure implementation was **moved** (J. King) and **seconded** (Drueke). By majority, the Committee **voted to accept the amended motion**, with all in favor except one opposed (Francis Marion.)

**6. Annual Report on Terminated and Approved Programs, FY 2018-19**  
*(For information, no action required)*

Dr. Lane introduced the item and Dr. Grubbs explained the report is for information only.

**7. Notifications of Program Changes and/or Terminations, September 6 – November 14, 2019**  
*(For information, no action required)*

Dr. Lane introduced the item and Ms. Nixon explained the report is for information only.

**8. Other Business**

- a. Dr. Lane introduced the item. Dr. Rucker explained the Commission is assessing the presentation of SAT and ACT scores in the annual admissions report and requested institutional feedback on the presentation of the data.
- b. Dr. Lane explained that beginning the week of December 2, 2019, the Commission will convene an ad hoc group for further discussion about Cambridge International. He stated information will be distributed in an upcoming memo.
- c. Dr. Lane provided an update on the Commission's work on the draft memorandum of understanding (MOU) with Fort Gordon. Dr. Timmons commended Commission staff on the work done to translate the MOU from Georgia to South Carolina.
- d. Dr. Lane requested written feedback on coding as a foreign language. He informed Committee members the General Assembly has asked for initial feedback and the discussion has occurring at various times among policymakers.
- e. Dr. Lane informed Committee members the next full Commission meeting will take place on December 5, 2019.
- f. Dr. Lane informed Advisory Committee on Academic Programs (ACAP) members that the Committee on Academic Affairs and Licensing (CAAL) would like to test a consent agenda for this cycle to potentially shorten CAAL meetings, shorten deliberation about proposals, and allow more time for policy discussion. He also stated Commission staff would like to begin convening policy roundtables to enable more robust policy discussions. ACAP members asked Commission staff for advance notice on whether faculty members would not need to travel to CAAL meetings if a consent agenda would be in place.

ACAP  
06/09/2020  
Agenda Item 1b

There being no other business, the meeting was adjourned at 1:12 p.m.