

**Minutes  
Committee on Academic Affairs and Licensing (CAAL)  
May 24, 2018**

**Members Present**

Chair Terry Seckinger  
Ms. Allison Dean Love  
Dr. Louis Lynn  
Mr. Kim Phillips, via teleconference

**Staff Present**

Dr. Argentini Anderson  
Dr. Sandra Carr  
Ms. Lane Goodwin  
Dr. Falicia Harvey  
Dr. John Lane  
Ms. Julissa Nixon  
Ms. Katie Philpott  
Ms. Tanya Rogers  
Dr. Lishu Yin

**Guests**

Dr. Sean Alford, Aiken County Public Schools  
Dr. Kenny Blackwood, Spartanburg School District Three  
Dr. Ralph Byington, Coastal Carolina University  
Dr. Mohamed Djerdjouri, University of South Carolina Upstate  
Mr. Don Doggett, McCormick County School District  
Dr. Randy Dozier, Georgetown County School District  
Mr. Tim Drueke, Winthrop University  
Dr. Ron Garner, Spartanburg School District One  
Dr. Angela Hinton, Spartanburg School District Two  
Dr. Kyle Holody, Coastal Carolina University  
Dr. Tara Hornor, The Citadel  
Dr. Edward Jadallah, Coastal Carolina University  
Dr. Brendan Kelly, University of South Carolina Upstate  
Dr. Chris Kennedy, Francis Marion University  
Dr. Peter King, Francis Marion University  
Dr. Harvey Livingston, Saluda County Schools  
Dr. Rick Maxey, Horry County Schools  
Dr. Tracy Meetze-Holcombe, Francis Marion University  
Dr. Jeff Priest, University of South Carolina Aiken  
Dr. Laura Reynolds, University of South Carolina Upstate  
Dr. James Ritter, South Carolina Department of Education  
Dr. William Roach, Union County School District  
Dr. Daren Timmons, University of South Carolina Aiken  
Dr. Amy Tully, Coastal Carolina University  
Mr. Neal Vincent, Florence School District Two  
Ms. Jacki Walsh, South Carolina Department of Education

## Welcome

Chair Seckinger called the meeting to order at 10:10 a.m. Ms. Nixon confirmed the meeting was being held in accordance with the Freedom of Information Act.

### 1. Program Proposals

#### a. University of South Carolina Upstate, M.Ed. in Applied Learning and Instruction

Chair Seckinger introduced the item, and the Committee **moved** (Love) and **seconded** (Lynn) a motion to accept the staff's recommendation for approval with the name change. Dr. Reynolds explained the proposed program would consolidate two existing University of South Carolina Upstate (USC U) degree programs and allow teachers to earn degree credit for courses they are currently taking without credit. Committee members asked for clarification on the proposed program's service area, its relationship to existing programs at Clemson University (Clemson) and about ESOL students in the Upstate. Dr. Hinton commended USC U's responsiveness to the needs of the surrounding Spartanburg County school districts and Dr. Garner added that all seven districts are in full support of the proposed program. Dr. Reynolds reported she and Clemson's Dean George Petersen met regarding the proposed program and USC U agreed to re-title the proposed program and reiterated the two institutions serve different populations. Dr. Reynolds explained there are a significant number of ESOL students attending Spartanburg county schools: Dr. Garner added Spartanburg School District One educates the state's largest Ukrainian student population. Chair Seckinger requested a report on the proposed program one-year after implementation.

Upon concluding deliberation, the Committee **voted unanimously to commend favorably** to the Commission the Master of Education in Applied Learning and Instruction, to be implemented Fall 2018.

#### b. University of South Carolina Upstate, M.S., Business Analytics

Chair Seckinger introduced the item, and the Committee **moved** (Love) and **seconded** (Lynn) a motion to accept the staff's recommendation for approval of the proposed program. Chancellor Kelly stated the proposed program is for one of the fastest growing employment needs at Fortune 500 companies. Dr. Djerdjouri explained the proposed program would fill a gap in programming in the state and USC U currently has ten undergraduates interested in it. Committee members asked whether USC U has the infrastructure to offer the proposed program, has soft skills embedded in the proposed curriculum, and whether there are any articulation agreements in place. USC U representatives confirmed the institution has the infrastructure and projects in place to offer the proposed program, along with an institution-wide focus on soft skills. Dr. Djerdjouri stated USC U plans to hire more faculty and offer a four-plus-one program one year after implementation.

Upon concluding deliberation, the Committee **voted unanimously to commend favorably** to the Commission the Master of Science degree in Business Analytics at the University of South Carolina Upstate, to be implemented Summer 2019.

- c. University of South Carolina Aiken, B.S., Applied Mathematics
- d. University of South Carolina Aiken, B.S., Applied Computer Science

Chair Seckinger introduced the items, and the Committee **moved** (Love) and **seconded** (Lynn) a motion to concurrently accept the staff's recommendations for approval. Dr. Priest explained the proposed programs will eventually replace the University of South Carolina Aiken's (USC A's) industrial math program and was developed in response to Cyber Command coming to the area. Committee members inquired about the proposed programs' fees, whether USC A developed the proposed programs with local industry input, and, in light of the public agenda, whether the proposed programs have two plus two capability and certifications. Dr. Priest responded USC A's maximum fee is \$25, and it is for specialized material. He confirmed USC A has close ties with the Aiken Chamber of Commerce and the North Augusta Chamber of Commerce. He stated almost all USC A's programs can be two plus two. Dr. Priest explained students in the Applied Computer Science program can earn a cyber certification.

Upon concluding deliberation, the Committee **voted unanimously to commend favorably** to the Commission the Bachelor of Science degrees in Applied Mathematics and the Bachelor of Science in Applied Computer Science at the University of South Carolina Aiken, both to be implemented Fall 2018.

- e. University of South Carolina Aiken, M.Ed., Educator Leadership

Chair Seckinger introduced the item, and the Committee **moved** (Love) and **seconded** (Lynn) a motion to accept the staff's recommendation for approval. Dr. Priest and Dr. Beck gave an overview of the program. Committee members asked about represented school districts' populations, social justice and the origin of teacher leader standards in the proposal, and whether graduates of the proposed program would earn an endorsement by completing the program. Dr. Alford reported Aiken county schools have 24,000 students and 1,577 teachers; Dr. Livingston reported Saluda county schools have 2,400 students and 150 teachers; and Mr. Doggett reported McCormick has 786 students and 85 teachers. USC A representatives explained the revisions to the proposed curriculum and that teacher leader standards come from the Teacher Leadership Exploratory Consortium. Dr. Alford added teachers in the Aiken County School District have been asking for avenues to leadership positions that would enable them to remain in the classroom. Dr. Beck stated every course in the proposed program's curriculum leads to an endorsement or add-on.

Upon concluding deliberation, the Committee **voted unanimously to commend favorably** to the Commission the Master of Education degree in Educator Leadership at the University of South Carolina Aiken, to be implemented Summer 2018.

- f. Coastal Carolina University, M.A., Communication

Chair Seckinger introduced the item, and the Committee **moved** (Love) and **seconded** (Lynn) a motion to accept the staff's recommendation for approval. Dr. Byington emphasized the proposed program would strengthen Coastal Carolina University's (Coastal's) existing undergraduate program and would teach students about the strategic operation of an organization. Dr. Holody clarified the difference between the proposed program's two concentrations and explained the proposed program's skills are transferable. Committee members asked about the proposed COM 502 course and a summary of any business feedback on the proposed program. Coastal representatives noted the corrected course name on page 16 of the proposal. Dr. Holody stated Coastal surveyed Horry county healthcare professionals and non-profit organizations. Commissioner Love praised the proposed program.

Upon concluding deliberation, the Committee **voted unanimously to commend favorably** to the Commission the Master of Arts in Communication degree at Coastal Carolina University, to be implemented Fall 2019.

g. Coastal Carolina University, Interdisciplinary Ph.D., Education

Chair Seckinger introduced the item, and the Committee **moved** (Love) and **seconded** (Lynn) a motion to accept the staff's recommendation for approval. Dr. Byington and Dr. Jadallah explained the proposed program would focus on P-12 collaboration and on providing career advancement opportunities for teachers from Horry and Georgetown counties. Dr. Dozier and Dr. Maxey expressed their school districts' support for the proposed program. Committee members 1) asked for clarification on the difference between the proposed program and Coastal's Ed.D. with Clemson; 2) voiced concern for possible duplication; 3) asked for clarification on the co-teaching model noted in the proposal; 4) and asked whether Coastal has the infrastructure to offer the proposed program. Coastal representatives and Dr. Dozier explained the proposed Ph.D. is a broader program than the practitioner-based Ed.D. and would provide more employment pathways for its graduates. They continued that Coastal's location would make it a more attractive option for those who wish to pursue a doctorate closer to home. Coastal representatives explained the co-teaching model is actually a co-learning model in which Coastal faculty from other disciplines would teach alongside Education faculty in specific courses (e.g., IT faculty co-teaching instructional technology courses). They assured the Committee Coastal has the infrastructure and regional interest to support the proposed program. Chair Seckinger expressed concern about the proposed program's focus on the top of the market (current teachers with multiple years of experience) when the greatest need seems to be for more and better-prepared new teachers. Dr. Byington explained the teacher shortage is as much a retention problem as a recruitment problem; the proposed program addresses retention and is a prime example of stackables.

Upon concluding deliberation, the Committee **voted unanimously to commend favorably** to the Commission the Interdisciplinary Doctor of Philosophy in Education at Coastal Carolina University, to be implemented Summer 2018.

h. Francis Marion University, M.Ed., Teaching and Learning

Chair Seckinger introduced the item, and the Committee **moved** (Love) and **seconded** (Lynn) a motion to accept the staff's recommendation for approval. Dr. P. King and Dr. Meetze-Holcombe explained the proposed program would offer the South Carolina Department of Education's (SCDE's) Program of Alternative Certification for Teachers (PACE) in the Pee Dee region per regional superintendents' requests and Francis Marion University (FMU) is working on a Memorandum of Understanding with SCDE. Committee members inquired about the proposed program's relationship to PACE with regard to admission requirements and PACE course cost, and the proposed program's target market. Dr. Meetze-Holcombe stated the proposed program's admission requirements would mirror PACE's. Dr. Harvey stated the PACE coursework could be covered by the PACE teacher loan program. Dr. Meetze-Holcombe responded FMU would recruit heavily in its own senior seminars. Chair Seckinger commended FMU on the proposal and requested FMU share feedback on the program after graduating its first cohort to aid in statewide implementation.

Upon concluding deliberation, the Committee **voted unanimously to commend favorably** to the Commission the Master of Education in Teaching and Learning at Francis Marion University, to be implemented Spring 2019.

## **2. Annual Report on Admission Standards for First-Time Entering Freshmen, Fall 2016**

Chair Seckinger introduced the item, and the Committee **moved** (Love) and **seconded** (Lynn) a motion to accept the staff's recommendation for approval. Dr. Lane gave an overview of the report and commended Dr. Rucker on her work. He noted the report provides more detailed data on student demographics and location than previous years. Dr. Lane reported more students took the ACT than took the SAT in 2016 and 89% of students met all pre-requisites. Committee members discussed trying to distinguish in-state entering freshmen from the total student body. Dr. Lane provided feedback and cited specific references in the report for more information on in-state and out-of-state entering freshmen information (report pages nine, 10, and 11). Chair Seckinger requested specific in-state and out-of-state enrollment ratios be added to next year's report.

The Committee voted **unanimously to commend favorably** to the Commission the Fall 2016 *Annual Report on Admissions Standards for First-Time Entering Freshmen*.

## **3. Reports on Program Productivity, a) Fall 2010-2014 and b) Fall 2012-2016**

- a. Fall 2010-2014  
(For information, no action required)

Chair Seckinger introduced the item. Dr. Yin presented information on 2010-2014 program productivity for information only as it was the final review under the previous standards.

- b. Fall 2012-2016

Chair Seckinger introduced the item, and the Committee **moved** (Lynn) and **seconded** (Love) a motion to accept the staff's recommendation for approval. Dr. Yin explained the program productivity policy was revised in 2017 and included changes to program productivity standards criteria. She provided a summary of the report's findings, with 152 programs identified non-compliant of the 1,087 reviewed. Dr. Yin stated, following the March 29, 2018 ACAP meeting, Commission staff had individual discussions with representatives from all ACAP member institutions regarding the new program productivity standards. She stated the summary of programs institutions self-identified for probation and or termination has been posted on the Commission website. Committee members requested clarification on institutional responses regarding non-compliant programs and the logistics of program termination. Commission staff explained institutional review processes regarding non-compliant programs and the process by which institutions can request program exemptions. Commission staff also explained all programs institutions terminate must implement a teach-out plan if the programs currently have enrolled students.

The Committee **voted unanimously to commend favorably** to the Commission the Fall 2012-2016 *Report on Program Productivity*.

**4. Annual Report on the 2016 Academic Common Market Program**  
*(For information, no action required)*

Chair Seckinger introduced the item. Dr. Lane thanked Dr. Carr for her work as state coordinator for the Academic Common Market (ACM) Program. He stated that South Carolina continues in the net positive for ACM participation. Committee members asked about the Southeastern Regional Education Board (SREB) contract program, the state's ranking in ACM, and how out-of-state students are classified in the program. Dr. Lane explained the SREB Regional Contract Program is not related to ACM. Mr. Drueke added that ACM participant students are out-of-state students who receive in-state tuition rates. Committee members discussed in-state and out-of-state participation in ACM. Commissioner Lynn requested clarification on in-state and out-of-state ACM participation in the next report.

**5. Report on Program Modifications, February 2 – May 8, 2018**  
*(For information, no action required)*

Chair Seckinger introduced the item for information only. Dr. Lane thanked Ms. Nixon for her work on the report.

**6. Other Business**

There being no other business, the meeting was adjourned at 2:47 p.m.