Practical Strategies for Improving Transfer Student Momentum

Through intentional advising practices…that includes input from the Registrar

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Outcomes

- Identify advising practices that reduce barriers and improve transfer student success.
- Explore how DegreeWorks and transfer planning tools support informed academic decision-making.
- Develop strategies to create a more seamless and student-centered transfer experience at your institution.

Mentimeter

How to participate

1. Scan the QR Code; or
2. Open menti.com on your phone or computer.
3. Enter the code the presenter shares.
4. Respond to the questions as they appear.

No app or participant account required.

WHY THIS SESSION

Momentum is the Transfer Equity Problem

~80% of community college students intend to earn a bachelor's degree according to the Community College Research Center (August 2025)

~1 in 3 transfer to a four-year institution within six years according to the Community College Research Center (December 2025)

Momentum — credits that count — is where advising has the most leverage.



Horry-Georgetown Technical College Transfer Statistics

Enrollment Fall 2025 according to IPEDS = 8910

# of transcripts received in one year (2025) = 4356

Top 5 Institutions Students Transfer From:

Coastal Carolina University
Florence-Darlington Technical College
University of South Carolina Lancaster
Francis Marion University
University of South Carolina Columbia

Top 5 Institutions Students Transfer To (based on Parchment Transcript Requests):

Coastal Carolina University
University of South Carolina
Western Governors University
Clemson University
Southern New Hampshire University

Horry Georgetown Technical College
hgtc.edu

FRAMEWORK

Practices in Advising (Input from the Registrar ☺)



Review & Verify

How long does Transfer Credit take to be processed?
How will the results be used to advise?



Ask & Record

Where do you plan to transfer? What is your intended major?
Where is the data stored?



Resources

In addition to website materials, ensure resources are available where the students are.



Hand off

Obtain direct contacts within Admissions and Advising.
Who should they email? What are the application waiver codes?

Review and Verify

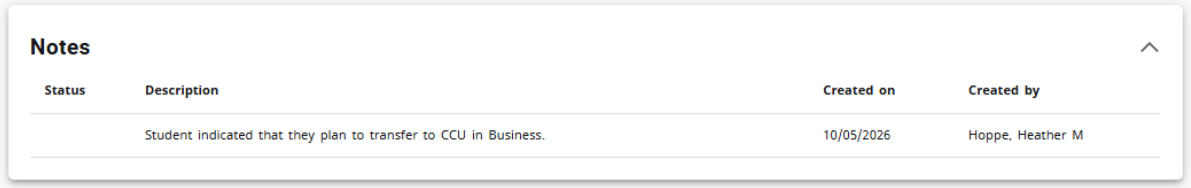
Smart Panda Tools Login

- Where do most transcripts come from?
- How long does Transfer Credit take to process?
- Are there resources out there that can improve processing time?
- How will the results be used to advise?

Ask and Record

Ask the questions

- Where do you plan to transfer?
- What is your intended major?

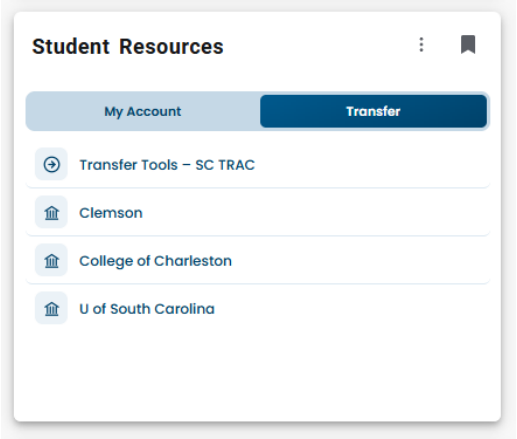


Enter the responses

- Where does your institution record this information?
- Does everyone put it in the same place?
- Is it viewable by both faculty and staff?
- HGTC enters in DegreeWorks Notes so both Staff and Faculty Advisors can view.

Resources

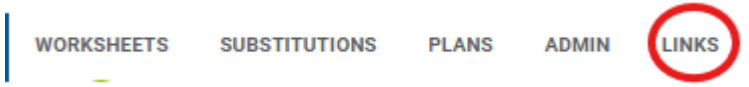
Where do students transfer to? Do our resources align with that data?



Where do we point the students towards?

- Portal?
- DegreeWorks?

Create Transfer Links inside the Portal and DegreeWorks



Go to where the students are going?

- Do not rely solely on student self-guidance

Hand Off

Where do students transfer to?
Do our resources align with that data?

Parchment
By Instructure

Obtain direct contacts within Admissions and Advising at Receiving Institution

- Who should they email?
- What are the application waiver codes?
- What are the “tricks” to getting admitting into XYZ University?

Practices in Advising



Review & Verify



Ask & Record



Resources



Hand off

What Else?



QUESTIONS?

THANK YOU!

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