

2017-2025

York Technical College & Winthrop University

A STRATEGIC COLLABORATION FOR
CREDIT MOBILITY



WHAT IS BEST FOR STUDENTS - WE ALREADY KNOW

Problem: Self-imposed Transfer Barriers

Solution:

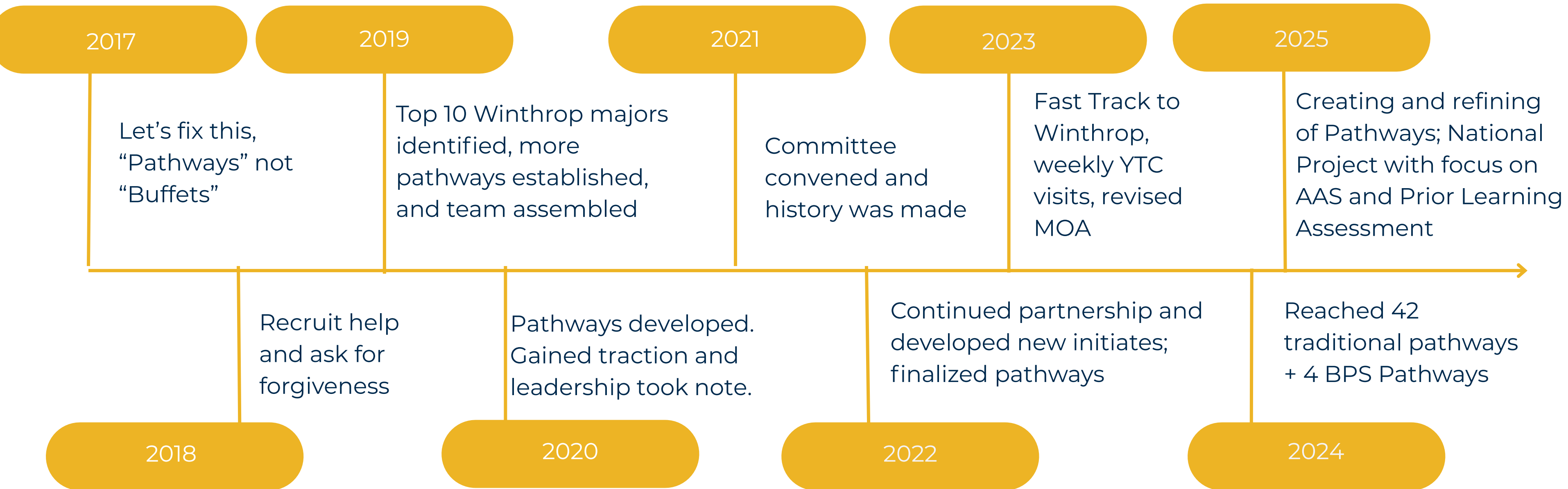
- Clear transfer pathways – resolves buffets
- Inescapable advising support – YTC and WU communication plans, WU's presence on YTC campus
- Replicate across the state and nation – Our dream!

How: Sustainability = Win:Win:Win

YTC Guiding Principles:

- Focus on Completion of credentials – pathways structured for plug and play, just keep moving.
- Support of College's mission of advancing technical education: AAS → BA/BS
- Conservation of semester hour credits earned – so money does not run out before degree completion
- Sustainability for students – Time & money, not intellect, are the worst enemies of graduation
- Clear financial plan & minimizing student debt – student loans are 3rd largest form of consume debt. Grows every year. Not being paid off.

WITH GREAT PARTNERS, ONE THING LEADS TO ANOTHER



SECRET SAUCES: MOST PROMISING PRACTICES

Collaborative Governance & Planning

-  Cross-institutional teams & strategic planning sessions.
-  Focus on student sustainability, academic alignment, and financial readiness.
-  Annual joint meetings to align pathways and celebrate wins.

Meta-Majors with 42+ Guided Pathways

-  Related bachelor's majors share 4 semesters of transferable (to major) courses.
-  Clear course maps for YTC & WU streamline progress tracking.
-  Prevents credit loss by aligning early and conserving credits.
-  Tackles systemic inefficiencies in traditional transfer models.

Cross-Institutional Advising Integration

-  Weekly Winthrop counselor visits at YTC for in-person advising.
-  "TRACE" platform helps students monitor their transfer status and degree steps (46% increased usage).
-  Central advising hub via YTC SharePoint & Transfer Resources Webpage.
-  Advisors use Navigate 360 to track and guide Winthrop-bound students.

Dedicated, Integrated YTC/Winthrop Communication Plans

-  Targeted email campaigns, outreach, and centralized transfer website.
-  Communication plan supports students from application to enrollment.

PHASE 1: GUARANTEED PATHS FROM YTC TO WINTHROP

1. Meta Majors

- A group of related bachelor's majors
- Share 4 semesters of common, transferable, major applicable courses at the community college.
- Meta-majors create momentum
 - Simplify the process of selecting a bachelor's major
 - Seamless transfer to the university.



2. Created 42 Guided Pathways

Outline the course requirements at YTC & WU, and key milestones to track degree progress.

Earn your Associates of Arts in the Society & Politics Meta-Major from York Technical College and then transfer to Winthrop University to earn your Bachelor of Arts in:



Anthropology



Criminology



Political Science



Psychology



Social Inequalities



Sociology



Social Work

▸ Is the Society & Politics Meta-Major right for me?

▸ Anthropology

▸ Criminology

▸ Political Science

▸ Psychology

▸ Social Inequalities

▸ Sociology

▸ Social Work

Business and Management Meta-Major

Meta-Majors are an easy way to find the major that's right for you! The degrees within the Business and Management Meta-Major share courses to help you to complete your associate's degree from York Technical College and seamlessly transfer to Winthrop University to earn your bachelor's degree.

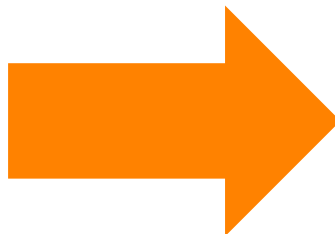
The **Business and Management Meta-Major** is right for you if you're a self-starter who knows the value of teamwork, customer service and creativity. You like examining workflows and cash flows, and you recognize the important role technology plays in all of it. You're a leader, and you're ready and willing to step up and make things happen.



Within the Business and Management Meta-Major earn your degrees in



TERM 1 at York Technical College			TERM 2 at York Technical College			TERM 3 at York Technical College			TERM 4 at York Technical College		
Course		✓	Course		✓	Course		✓	Course		✓
COL 101: College Orientation	1		ACC 101: Accounting Principles I	3		BIO 105: Principles of Biology	4		HIS 201: American History to 1877	3	
ENG 101: English Composition I	3		ENG 208: World Literature I	3		ART 101: Art History and Appreciation	3		ECO 211: Microeconomics	3	
MAT 110: College Algebra	3		MUS 105: Music Appreciation	3		ECO 210: Macroeconomics	3		MAT 120: Probability and Statistics	3	
ENG 102: English Composition II	3		ACC 102: Accounting Principles II	3		MAT 120: Probability and Statistics	3		HIS 102: Western Civilization post 1689	3	
ACC 111: Accounting Concepts	3		PSY 201: General Psychology	3							
BUS 101: Introduction of Business	3										
Total credits:	16		Total credits:	15		Total credits:	16		Total credits:	16	



ACCOUNTING GUIDED PATHWAY

Business and Management Meta-Major

If you're passionate about analyzing business situations, preparing reports, and presenting your findings then the accounting concentration at Winthrop may provide a perfect fit! Earn an Associate of Arts from the Business and Management Meta-Major from York Technical College, and transfer to Winthrop University to earn your Bachelor of Science in Business Administration - Accounting and then pursue an MBA to become a Certified Public Accountant. Winthrop's dynamic and focused program prepares students to pursue an accounting-track MBA and/or take one of the professional exams for certification, such as Certified Public Accountant, Certified Management Accountant or Certified Internal Auditor.

4/23

TERM 1 at York Technical College			TERM 2 at York Technical College			TERM 3 at York Technical College			TERM 4 at York Technical College		
Course		✓	Course		✓	Course		✓	Course		✓
COL 101: College Orientation	1		ACC 101: Accounting Principles I	3		BIO 105: Principles of Biology	4		HIS 201: American History to 1877	3	
ENG 101: English Composition I	3		ENG 208: World Literature I	3		ART 101: Art History and Appreciation	3		ECO 211: Microeconomics	3	
MAT 110: College Algebra	3		MUS 105: Music Appreciation	3		ECO 210: Macroeconomics	3		HIS 202: American History post 1877	3	
ENG 102: English Composition II	3		ACC 102: Accounting Principles II	3		MAT 120: Probability and Statistics	3		CPT 101: Introduction to Computers	3	
ACC 111: Accounting Concepts	3		PSY 201: General Psychology	3		HIS 102: Western Civilization post 1689	3		AST 101: Solar System Astronomy	4	
BUS 101: Introduction of Business	3										
Total credits:	16		Total credits:	15		Total credits:	16		Total credits:	16	

TERM 5 at Winthrop University			TERM 6 at Winthrop University			TERM 7 at Winthrop University			TERM 8 at Winthrop University		
Course		✓	Course		✓	Course		✓	Course		✓
HXCT 301: Human Experience/ Critical Reading, Thinking and Writing	3		ACCT 306: Intermediate Accounting II	3		ACCT 401: Introduction to Tax	3		ACCT 407: Advanced Topics in Financial Accounting	3	
QMT 210: Business Analytics	3		ACCT 309: Cost Accounting	3		ACCT 515 or 520: Advanced Data Analytics or Internal Auditing	3		ACCT 509: Auditing Principles & Procedures	3	
ACCT 303: Accounting Information Systems	3		MGMT 321: Management and Leadership	3		BADM 250: Legal and Ethical Environment of Business	3		ACCT 521: Fraud and Forensics	3	
ACCT 304: Accounting Analytics	3		MGMT 341: Business Information Systems	3		FINC 311: Principles of Finance	3		MGMT 480: Business Policy	3	
ACCT 305: Intermediate Accounting I	3		MKTG 380: Principles of Marketing	3		Physical Activity	1		High Impact Practice	3	
Total credits:	15		Total credits:	15		Total credits:	13		Total credits:	15	

PHASE 2 RESULTS: INCREASED YTC'S TRANSFER RATES, INCREASED WINTHROP'S TRANSFER POPULATION

YTC Transfer & Graduation Rates		
	Transfer %	Graduate %
2018-21	18.4	28.5
2019-22	17.4	31.0
2020-23	19.2	32.4

Winthrop Fall Headcount			
	Fall 2022	Fall 2023	Fall 2024
Continuing	2395	2250	2256
1st time Freshmen	709	867	900
HS Student	328	328	416
New Transfer	230	268	320
Readmit	59	62	66
Special	13	7	6
Transient	7	5	5
Total	3741	3787	3969

WHAT'S NEXT ● ● ●



Phase 2: Improving Holistic Credit Mobility to Help Adult Learners Succeed - Ithaka S+R

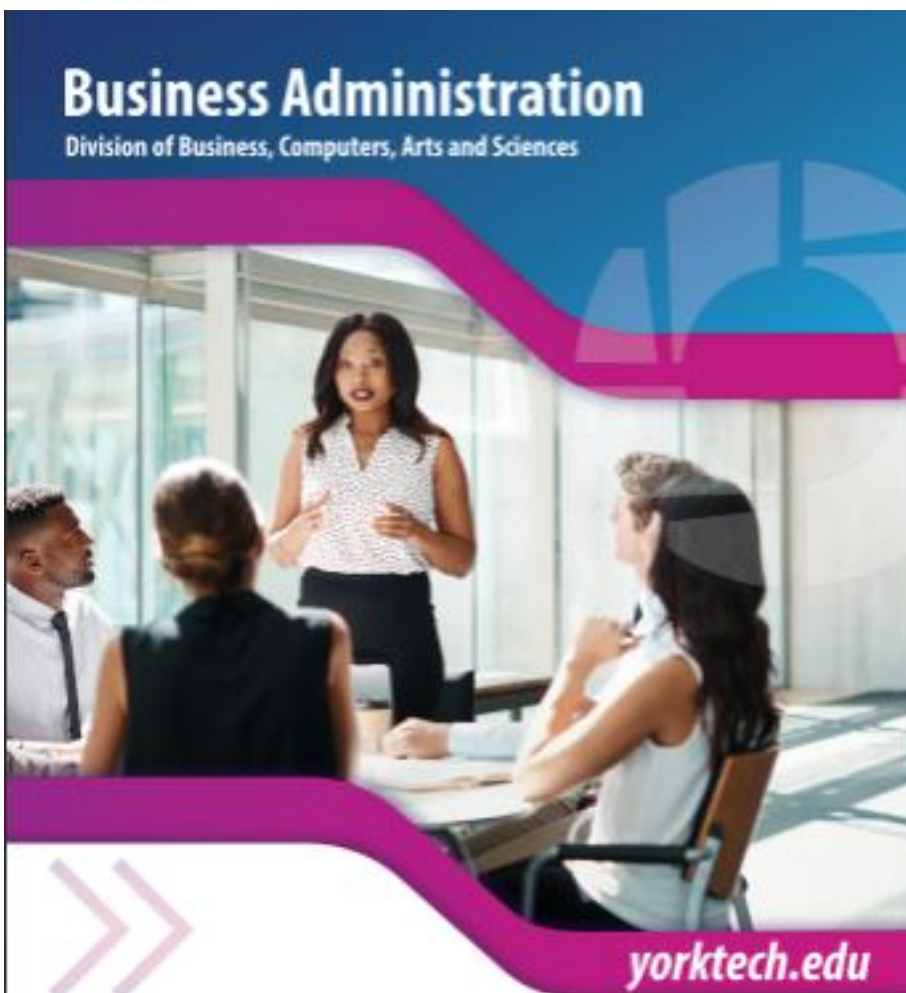
Develop an outcomes based learning framework to support the transfer of A.A.S. degrees that can be expanded to other prior learning, like experience, short-term credentials, etc. to ease the path for four-year degree attainment.

- Identifying one A.A.S. program to start with and build a framework.
- Mapping outcomes between the A.A.S. and four-year degree to find gaps that impact the student learning.
- Convene faculty for the specific A.A.S. and four-year program to create buy-in and support for the project.
- Reviewing institutional policies to ensure framework adheres to or policy adjustments are made.
- Collect data on A.A.S. and four-year degrees to set baselines.



Winthrop University Bachelor of Professional Studies

234 likes • 253 followers



PHASE 2 Results: YTC AAS Transfer Pathways to Winthrop

YTC Program	WU Major
AAS Exercise Science	Exercise Science
AAS Computer Technology, Programming	Applied Software Engineering
AAS Early Care and Education	Educational Studies, Early Childhood + 4 term MAT
AAS Early Care and Education	Educational Studies, Elementary + 4 term MAT
AAS Early Care and Education	Educational Studies, Special Education
AAS Radiologic Technology	Bachelor of Professional Studies: Community & Health Svs
AAS Medical Lab Technology	Bachelor of Professional Studies: Community & Health Svs
AAS Surgical Technology	Bachelor of Professional Studies: Community & Health Svs
AAS Dental Hygiene	Bachelor of Professional Studies: Community & Health Svs
NOTE: MAT, Master of Arts in Teaching students complete this to earn SC teacher certification	



✓ Strategies to Keep Momentum Going

-  **Use Data for Continuous Improvement**
 - Share data with faculty and staff to highlight what's working and where gaps remain.
-  **Technology and Advising Infrastructure**
 - Tools like TRACE and Navigate 360 show growth, but need continued development, training, and integration.
 - Full advisor adoption and system utilization likely remain ongoing challenges
-  **Intensify Early Transfer Messaging**
 - Embed transfer pathways into first-year seminar or advising holds.
-  **Strengthen Cross-Team Culture**
 - Maintain the collaborative momentum through joint advisor trainings, student events, and leadership retreats.
 - Celebrate faculty, staff and student success stories at both institutions.
-  **Expand and Update Pathways**
 - Add new majors & update existing pathways via annual meet up
-  **Streamline Financial Aid Across Institutions**
 - Address affordability barriers (#1 barrier) by coordinating scholarships and "2+2" financial planning tools.

How do we work together?

- **Students First** - We keep coming back to the core of our mission
- **Key point of contact** at each institution who manages the work
- **Support/Prioritization** from leadership
- **Constant communication** between institutions
- **Annual meeting with EVERYONE** involved to talk pathway refinement, next steps and the future
- **We like each other** 😊

